

# SPLENDIDA



SPLENDIDA THE OFFICIAL MAGAZINE OF SEA PROS YACHTS N°5 - SUMMER 2015

## EVENTS

SEA PROS Yachting  
Premiere 2015<sup>\*</sup>  
with ELIE SAAB

## EDITOR'S CHOICE BOAT


The Riva 88'  
Florida Is Born

## DESTINATIONS

Which island  
is for you ??

THE UNION  
OF GERMAN  
EXCELLENCE  
WITH ITALIAN  
DISTINCTION  
Porsche Design –  
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# EDITORIAL

Summer 2015 | Issue No5



## IT WAS FOR YOU: BEIRUT

**I**n the midst of the regional upheaval, we lit the torch and conquered the tunnel, believing that our heaven is found here in our sweet homeland, where we have chosen to start up our businesses, where we have struggled to keep up with the instabilities and where we, longingly, invest efforts and time to come up with projects that will uplift the standards of our country and wipe out the traces of the ongoing hostility.

We have been working hard for the past months to gather our ideas, efforts and visions in order to conceive an exceptional event that has never been witnessed before.

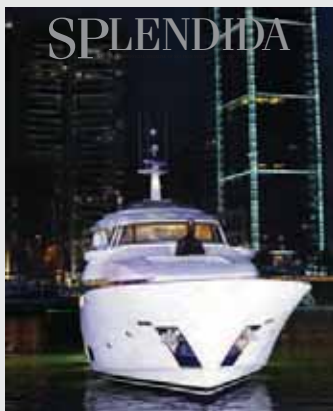
8th of June, in the center of our beloved capital Beirut, Sea Pros Yachting Premiere 2015 with Elie Saab, gathering the local, regional and international elite society in one exceptional setting, was a sweet reminiscence of the golden days of Lebanon. Grandeur was the big title under which Sea Pros Yachts, Scuderia Lebanon (Ferrari), Bank Audi Private Bank, W. Salamoon & Sons as Jeweler and Ulysse Nardin dealers, merged passions not products and were part of one of the most amazing boat parades ever, accompanied with a magical trunk show by the one and only ELIE SAAB.

Within the fifth issue of Splendida's pages are tiny 'anecdotes' that will immerse you in a never-ending luxurious mindset.

Enjoy...

**Alain Maaraoui**

*President Sea Pros Yachts*



SEA PROS YACHTING PREMIERE 2015

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Main entrance-Marina side  
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Fax: + 965 222 50243

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King's Road - Jeddah  
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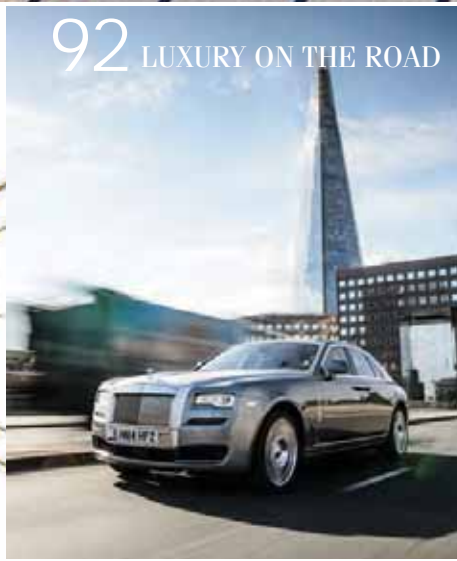




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### SEA PROS WINS RECOGNITION AWARD IN DUBAI

March 4th, 2015- Sea Pros has been selected by AMIA (Arab Marine Industries Association) to receive a Recognition Award “for selling several Super Yachts for Middle Eastern clients to include – 80m M/Y Chopi Chopi ” at The World of Yachts Recognition Awards for Excellence 2015. Mr. Alain Maaroui received the award in Dubai on the occasion of Dubai International Boat Show.

### CRN 77M BOUND TO THE MIDDLE EAST

CRN signed a ship building contract for the construction of a new CRN 77m, a new challenging yet ambitious project for the shipyard. The new CRN sold by Sea Pros, designed by Italy’s Studio Zuccon International Project in collaboration with CRN engineering, is destined to a Middle Eastern client. CRN 77M happens to be the second largest vessel in terms of LOA built by CRN after Chopi Chopi the 80-metre gorgeous jewel previously sold by SEA PROS as well.

# WHAT’S UP?

## LATEST NEWS IN THE LUXURY MARKET



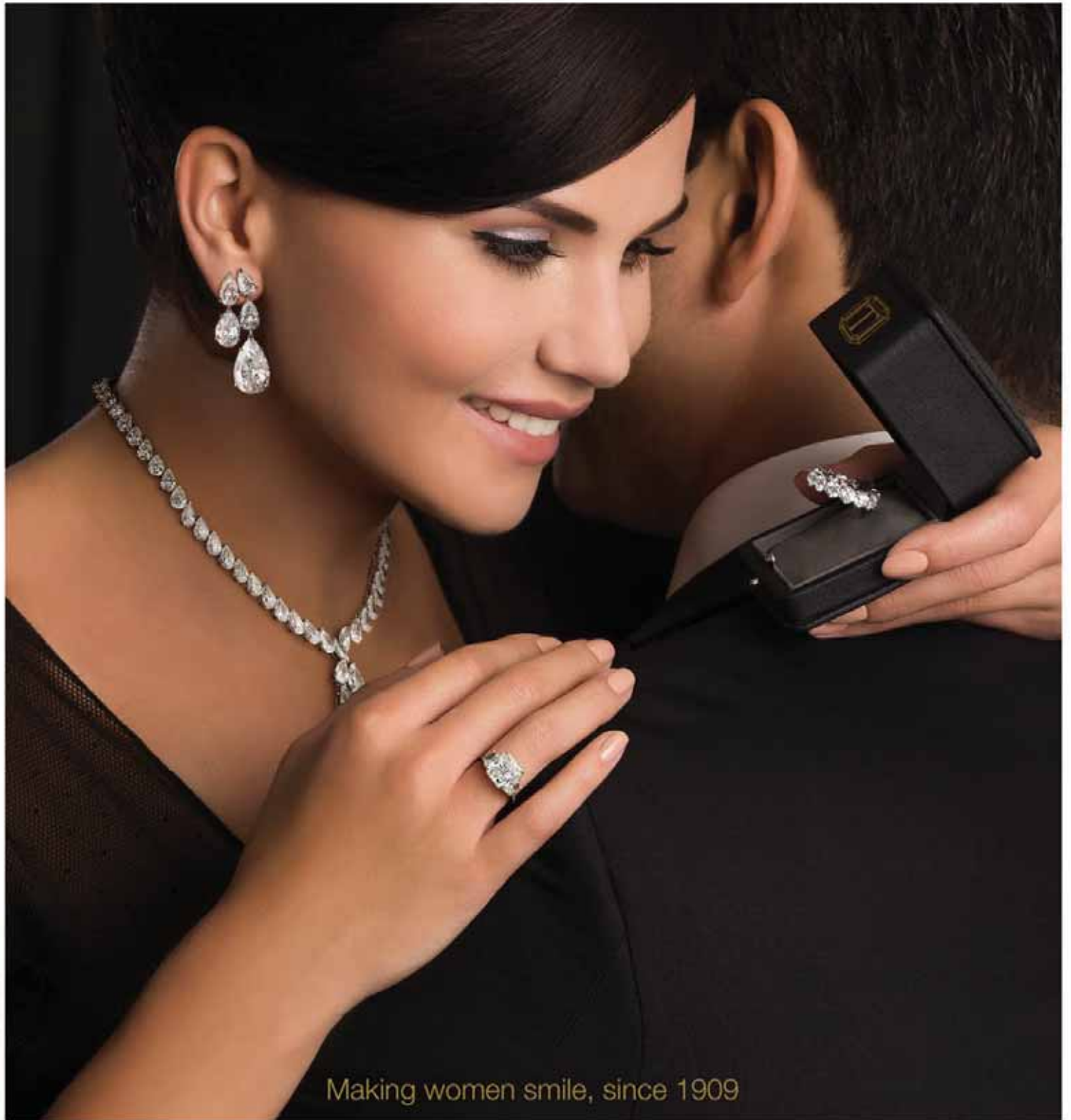
### A WORLD DEBUT: CUSTOM LINE NAVETTA 37M SOLD BY SEA PROS

Marked by elegance, innovation and style, Navetta 37M hull #02 will be owned by a Middle Eastern client. The new Project will be delivered In May 2017, fully customized to the client’s requests. The hull of the new flagship of the Custom Line Navetta series is made of fiberglass. Navetta 37 establishes the start of an important future for Custom Line that marks a new milestone in its history while setting a new standard in elegance, luxury and power. The Navetta 37 is earmarked to become the jewel of the Custom Line offering, being the largest semi-displacement vessel to be constructed by the Italian brand.

### GALEON 420 FLY FOR THE FIRST TIME IN KSA

Galeon 420 Fly, the highly demanded cruiser was sold by Sea Pros to a Saudi client. The boat holds lots of entertainment space, amazing designs and practical features to meet every Saudi client’s needs; and will be delivered for the first time in KSA in August 2015.





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# BEIRUT 'ROSING' AGAIN WITH SEA PROS YACHTING PREMIERE 2015:

THE MARRIAGE OF SEA PROS YACHTS  
AND ELIE SAAB CREATIONS.





*His Excellency Minister Michel Pharaon surrounded by Mr. Alain Maaroui and Mr. Elie Saab.*



**T** Beirut- 8th of June 2015, the Lebanese capital witnessed an incomparable nostalgia of its golden days with an extraordinary show gathering on board the 'Crème de la Crème' in terms of partners, clientele and media representatives.

An invasion of emotions struck the crowd when models hit the runway in an exquisite trunk show by ELIE SAAB. Simultaneously, the captivating Rivarama, Riva Vertigo, Riva Duchessa, Pershing 74, Ferretti 650, Ferretti 720, Ferretti 870, Navetta 28 and Custom Line 124 paraded with Elie Saab's collection on board celebrating beauty, style and extraordinary elegance.

Sea Pros Yachting premiere 2015, in collaboration with Solidere s.a.l and Beirut Waterfront Development s.a.l the owner of one of the most prestigious spots in Lebanon, Le Yacht Club-Beirut and Zaitunay Bay made the dream come true. His Excellency minister of Tourism Michel Pharaon opened up the show stating: "It is truly hard to believe that all this is reality, not a simple dream...". Mr. Alain Maaroui, President of Sea Pros Yachts, who came up with the whole event idea, expressed emotionally how glad he is to have such a gathering in this amazing setting marrying the splendor of yachts with the beauty of women. Mr. Saab explained during an interview with the press that his collaboration in this event, in the midst of the regional upheaval, is a 'beautiful Lebanese demonstration' by people who never stopped dreaming and never stopped believing in this country. This

**PARTNERS:**



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*Scuderia Lebanon*



*W. Salamoon & Sons*



*Ulysse Nardin*



*Gabriel Bockt*











event confirms that Beirut will always be alive, festive and charming and can only reflect lavishness and grandeur. Around 1000 attendees were immersed in a long lasting luxurious mood including Ferretti Group CEO Mr. Alberto Galassi, world- renowned yacht designers, senior shipyard representatives and major local, regional and international media.

Invitees were stunned and overwhelmed, contemplating the outburst of luxury surrounding them from each and every corner of the Terrace, in the presence of Scuderia Lebanon s.a.l. showcasing the sublime Ferrari California T alongside

the adrenaline-charged F12 berlinetta, with an exclusive display of the gorgeous LaFerrari, Bank Audi Private banking dedicated staff, dispersed on the newly branded stand who were on call and delivered the adequate banking knowledge; and W.Salamoon & Sons, the exclusive representative of Ulysse Nardin, the timekeeper of the event, exhibiting their latest novelties as jewelers.

The exceptional event orchestrated by Neiman Azzi events management, was a celebration of Beirut, bringing back its loving spirit, elegance and glory.





# WHAT'S HAPPENING?

## LATEST EVENTS IN THE REGION

### SEA PROS YACHTS FOR THE 8TH CONSECUTIVE YEAR AT THE DUBAI INTERNATIONAL BOAT SHOW

March 3rd 2015- Over 850 international, regional and local exhibitors from more than 50 countries showcased their boats and products to the Middle East's and international marine investors and enthusiasts at the Dubai International Boat Show 2015. For the 8<sup>th</sup> time, Sea Pros Yachts' team was honored to serve their clients and boat admirers at the show, with their exhaustive experience, extensive knowledge and credibility in all marine-related fields. With Sea Pros Yachts' diversified brands from the Ferretti Group: Ferretti (Yachts, Custom Line, Navetta), Pershing, Mochi Craft and CRN, as well as Galeon, Wider and Seabob, visitors appreciated the trendy stand, the innovative models, the boat on display and the helpful staff. Galeon 780 Crystal, on water display, brilliantly manifested Galeon's potential in terms of design, engineering, architectural excellence and price competitiveness, and was extremely admired by visitors thanks to its boundless features and facilities barely found on a yacht of this size.



### THE UNMISSABLE RENDEZ-VOUS: CANNES YACHTING FESTIVAL 2015

The show this year will take place in Cannes from the 8th till the 13th of September 2015, welcoming the main players in the world of yachting. Exhibitors, visitors, owners and future buyers come together to explore the two ports of the French Riviera: "Le Vieux Port" and "The Port Pierre Canto". With nearly 550 boats on display in water and on land, among them one hundred world premieres, guests will enjoy the unique opportunity to take the helm of a luxury yacht and feel the pleasure of sailing through sea trials! Sea Pros Yachts will be present like every year and for the past 10 years to welcome their clients and deliver the adequate knowledge and information on all boat brands represented.

### SEA PROS AT KUWAIT YACHT SHOW 2015

February 3rd 2015- Sea Pros Yachts, a leader of the pleasure boating world in the Middle East showcased its outstanding range of yachts, sport cruisers, wave boats, luxurious water toys and more at the Kuwait Yacht Show from the 3rd till the 7th of February 2015. Visitors enjoyed Sea Pros' attractive booth representing Ferretti Group namely Ferretti Yachts, Pershing, Riva, Bertram, Mochi Craft, CRN, Ferretti Custom Line and Ferretti Navetta, along with Galeon, Seabob and the land display of the Sealver wave boat 525 that amazed guests for its unique innovative concept. The Third edition of the Kuwait Yacht show witnessed once again a lineup of local, regional and international exhibitors and more than 15 000 visitors, which promises an even greater show next year. The Kuwaiti boat market is considered as a primary and very important market to Sea Pros and it is expected that more boating events are organized to increase development more especially in the light of new marinas being operational in the very near future.



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EDITOR'S CHOICE BOAT

# THE 88' FLORIDA IS BORN THE THRILL OF A COUPÉ, THE FREEDOM OF AN OPEN NOW IN ONE SINGLE YACHT.

*Style, elegance, and technology combined with impressive power and speed.*

*All signed by Riva: The 88' Florida wins the editor's choice spot for this issue.*





**T**he iconic yachting brand now leads its Owners and fans far beyond the horizon of their dreams by presenting the 88' Florida, the new yacht that invents a new style and offers the opportunity to enjoy a two-fold - and so far unprecedented - cruising experience.

An open and a coupé: two souls, entwined in one single, spectacular yacht.

The classical Riva lines, which epitomize the brand's timeless and sober elegance, and the unmistakable style of the 88' Florida go hand in hand with the technology innovation brought about by the 'Convertible Top', which draws inspiration from the automotive sector: this is how on this new 88-footer two sporty souls come together in one single yacht.

The 88' Florida - which has a 26.84-meter (88 ft. 1 in.) overall length and a beam of 6.22 meters (20 ft. 5 in.) - is, like many of its predecessors, the result of the close cooperation between Ferretti Group's Product Strategy Committee, the

Group's Engineering Department, and yacht designer Mauro Micheli, the cofounder, together with Sergio Beretta, of Officina Italiana Design, which exclusively design Riva's entire range.

The new 'Moon Grey' shade, a light metallic grey that enhances the yacht's slender lines, characterizes the first 88' Florida, and is in pleasant contrast with the 'Bright Black' shade details. The hull profile is truly unmistakable thanks to the innovative-design continuous glazing featuring a stainless steel plate that bears the Riva logo in its central part. The large windshield and the steel roll bar complete this new yacht's design.

#### THE 'CONVERTIBLE TOP' PATENTED SYSTEM

The 88' Florida is truly one in its kind in the entire yachting sector because of the innovative system that harmonizes two sporty souls onboard one single yacht: an exclusive Ferretti Group patent that has been installed for the very first time on this craft.





The Convertible Top system makes the yacht convertible, as the word says, i.e. capable of shifting from an open to a coupé configuration and vice versa by automatically operating the hard top that can cover the pilot station in the cockpit. Indeed, the Convertible Top system allows to rotate and slide the aerodynamic hard top, thereby turning the 88' Florida into a coupé model, or to flawlessly integrate it with the deckhouse at the level of the dinette, converting the boat into an open yacht. A pantograph hydraulic mechanism drives two arms connected to the hard top and is controlled by an electronic power unit that ensures the smooth, uninterrupted movement of every moving component. This system, which is operated by one single control, is monitored by sensors installed near the individual moving parts, so as to ensure the safety of both guests and the crew during operation. Moreover, the entire procedure is displayed, and can therefore be verified by the captain, on the Naviop touch screen display in the pilot station, which grants a constant operation feedback.

## RIVA 88' FLORIDA

### Technical Specifications

#### ENGINES

2 x MTU 16V 2000 M93 power 2435 mhp / 1792 kW at 2450 rpm std

2 x MTU 16V 2000 M94 power 2638 mhp / 1939 kW at 2450 rpm opt

#### SPEED (knots)

	MTU 2638	MTU 2435
Maximum speed	40,5 knots	38,5 Knots
Cruising speed	35 knots	34 Knots
Overall length	26,84 m.	
Maximum beam	6, 22 m.	
Maximum number of persons on board	20	
Fuel tanks capacity	7500 lt.	
Water tanks capacity	900 lt.	





The hard top has been perfectly integrated in both the deckhouse shape and the windshield and roll bar profiles. When it is stored forward, it is kept in place by its own arms, securely connected to the main body.

The arms are folded away and secured inside the side peaks with automatically operated doors. In the coupé configuration, the hard top is mechanically locked on the windshield and anchored onto the roll bar by means of two electro-hydraulic anchoring systems. The arms can then be manually disconnected from the top and automatically retracted into the storage peaks on the deckhouse.

In order to close the cockpit completely when the boat is in the coupé configuration, the Owner can decide to install a series of lateral see-through awnings.

#### OUTDOOR AREAS

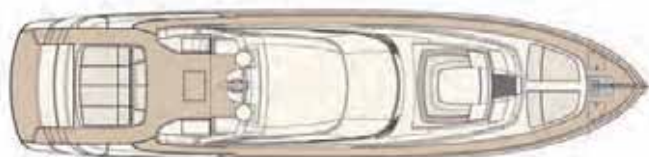
The aft area on the 88' Florida has been modified in terms of layout and tender and Jet Ski handling systems, which has also resulted in a new arrangement of the engine rooms and the various onboard systems and appliances.

The design solutions in this part of the yacht allow to enjoy leisure activities at best while simplifying water toy



## RIVA 88' FLORIDA LAYOUTS

> 26,84 Meter



> Upper deck



> Main deck



> Lower deck

launching and hauling operations. The garage - which is only 20 cm above the sea level - can store an almost 4-meter tender (a Williams 385 can be supplied upon request) and a jet ski beside it. The whole central part of the transom can be lowered by up to a meter into the water, and slightly moved away from the stern thanks to a pantograph movement. Tender and jet ski launching and haulage are further enhanced by two stainless steel guides.

Some steps integrated in the hull, on the sides of the garage door, lead to the cockpit, which can also be reached, when stepping onboard from the quay, via a concealing gangway. The large layered glass windshield, whose single central plus lateral curved glazed surfaces are framed by a polished stainless steel structure, gives the entire cockpit area a truly unmistakable look and flawlessly protects the pilot station and the outdoor lounge. This area is also characterized by the steel roll bar above the central section of the cockpit, connected to the sides of the windshield. On top of

it are all navigation equipment antennas.

The cockpit includes a large aft sun pad and a small sofa facing forward, in front of which is a roomy area that can be furnished with freestanding furniture. It is protected and enclosed by two large storage cabinets along the bulwark.

The left one opens up towards the crew quarters, below deck, fitted with a dinette with the galley and the refrigerator, a separate head, a cabin with double-bunk berths, and a second utility cabin (that can be fitted, upon request, with separate washing machine and tumble drier), plus a fold-away berth for the third sailor.

The central area is organized as a large dining and living room - the perfect setting to sip a drink, have lunch or dinner admiring the sky and the stars, or relax sheltered by the hard top. A linear sofa to starboard stands opposite the dining area, which is furnished with another L-shaped sofa near the table.

Some freestanding seats complete the furniture and allow to seat up to eight dining guests. The large central pilot station features three seats, left of which is a chaise longue facing the stern - the ideal extension of the sofa - where one can relax while experiencing the thrill of cruising. Besides the dinette with a large C-shaped sofa, 'concealed' by the hard top, at the extreme bow the 88' Florida makes available an additional relaxation area equipped with two sun pads, just before the technical area with the anchor.

### INTERIORS

Below deck, the 88' Florida includes four cabins and as many dedicated heads, all located beyond a living room that can also be used as an indoor dinette. All décor solutions explicitly draw inspiration from late 80s-early 90s atmospheres, paying tribute to some iconic Riva yachts of those times, like the Bahamas - the first to be penciled by Mauro Micheli: the yacht holds a warm Mediterranean style, which the Italian designer himself summarized using the term vintage, reinterpreted in a contemporary mood.

Wood, steel, leather, and lacquered materials have been chosen for the interior décor. The wood selected is warm, sophisticated elm, in the new 'Manopesca' finish, an innovative treatment that makes the wood look similar to fabric and reminds of peach skin at the touch. Elm has been combined with numerous smooth and striped leather inserts, which contribute to giving the entire yacht a pervasive 'vintage' touch and whose warm color shades remind of honey and ripe wheat. The onboard décor is completed by several stainless steel details and white and blue lacquered surfaces. More specifically, the 'Blue Majestic' shade (a dark, almost black-like, blue) chosen for many details, in the outdoor areas too, contributes to the reinterpreted classical style of this yacht. White, instead, has been chosen for the ceilings, where LED light strips have been built-in to brighten the rooms at best.

From the stairway located right of the pilot station access can be gained to the dinette, which is introduced by a stylish handrail made up of stainless steel uprights and horizontal

# 88' DOMINO SUPER

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bars that let one's gaze roam freely across the room. The open space features an L-shaped sofa to starboard, further enriched by white and aquamarine striped cushions, a central coffee table, and the galley, along the portside bulwark, which extends on three sides while the fourth opens up onto the dinette. The furniture also includes a stylish, comfortable breakfast counter with two leather stools, beside which is the totem cabinet with the TV screen, surrounded by mirror surfaces. The master stateroom is located amidships and enjoys the utmost privacy. Three steps - completed by a steel handrail and a second stylish handrail with steel uprights and horizontal bars that leave an open view on the bed and the large windows - lead to the incredibly bright, sound-insulated, full-beam cabin.

The bed, whose frame is lined in leather, is arranged lengthwise and is decorated by an elegant array of fabrics and colors, including to the linen & cotton (or, upon request, cashmere) bedspread, striped cushions, and rug, all by Loro Piana. In front of the bed are two wardrobes with striped-pattern leather doors, separated by the desk area and the vanity set with a pouf. The TV screen is concealed inside the desk and can be mechanically lifted and lowered. The elegance and refinement of the 88' Florida's onboard décor is further highlighted by an exclusive custom-made chair by Officina Italiana Design in the master stateroom, which the Owner can also order to furnish other interior

areas. This chair has a steel structure lined in white leather and features two cushions, one for the seat and one for the backrest. The final touch to this contemporary design jewel are the leather straps and buckles found in the bed headboards in all cabins, in family feeling with another Riva iconic yacht, the 27-footer Iseo, where they decorate the sun pad.

The reading lights - also lined in leather - are the 'icing on the cake' in this magnificent suite. The head develops across the entire length of the cabin, along the starboard bulwark, and includes a central area with a washbasin, a separate shower, and an area for sanitary fittings.

Walking forward beyond the living room, a central lobby can be reached, which leads to the guest night area.

On the left is an airy double cabin, whose volume and fittings are comparable to those of a VIP cabin, with the private head and separate shower. In front of it is the second guest cabin, with single beds, dedicated head, and a round shower. This bathroom can also be used as the day head, as it is also accessible through a second door located in the central lobby.

The VIP double cabin is located at the extreme bow and receives an amazing amount of light through the double glazing that runs along its bulwark. It is furnished with two wardrobes and fitted with a private head with separate shower.



## A DAY IN THE LIFE OF BEIRUT'S NEWEST ELITE HOT SPOT:

### LE YACHT CLUB - BEIRUT

There's something undeniably alluring about the celebrity lifestyle. Who hasn't daydreamed of idle days lounging poolside with a drink in hand followed by high-powered executive lunches, elegant cocktail parties and even more elegant conversation? Le Yacht Club - Beirut, the city's newest elite waterfront destination promises to become the epicenter of Lebanon's famed high-end social and cultural life. We took a look inside the super exclusive members-only club to get a first-hand glimpse of the illustrious but elusive lifestyle of Beirut's glamour set.

Officially inaugurated on the 24th of April, Le Yacht Club - Beirut offers its members the ultimate in lavish living with everything from private dining to posh furnished suites, and full-service personalized attention from morning to night. **Members can find a way to satisfy every whim and fancy at the Club, starting with a little self-indulgence and celebrity treatment.** Our day at the Club began bright and early inside the Club's fully equipped personal gym and wellness center, where private sessions with a trainer are an optional luxury. From there, we walked just a few meters for a visit to the Club's beauty salon and day spa for a relaxing facial and full body massage. The spa, managed by the world famous Sisley brand, caters exclusively to members and their guests, and offers a complete range of beauty treatments and services using only the brand's finest products.

Feeling pumped, fresh and relaxed, we wandered over to the Club's stunning pool deck for a mid-morning

swim and session in the sun, complete with poolside bar and a tranquil view overlooking the Mediterranean Sea. Lunchtime offered several options, including a trendy yet casual Marina side café, just off the Zaitunay Bay boardwalk, where members can mingle with the public. We chose a more epicurean route, and headed upstairs to the private dining hall for a high-powered executive style gourmet lunch, served atop glittering and reflective glass tables and a stunning view from the floor-to-ceiling windows that surrounded the space.

Tucked inside the private Club's hidden rooms, we found a unique games room and lounge, where we relaxed with a few post-lunch refreshments. Our day of luxury was far from over; we headed back downstairs to the salon to get primped and ready for a formal evening out starting with cocktails and conversation in the Club's exquisite lounge, where we imagined the city's glitterati gathering over martinis and sparkling wine. The full-service bar was stocked with hard-to-find imported bottles from around the globe, some of which were specially requested by members. We finished our drinks and headed inside to the dining room, where a sumptuous feast awaited our party. Afterwards, we retreated to the Club's richly decorated library lounge for a glass of fine brandy and a cigar on the balcony overlooking the marina. Before ending our day, we took a brief tour of the Club's full-service residences and guest suites, offered in both timeless and modern avant-garde style, and imagined for a moment that we were home. Indeed, for resident members the entire facility is home, and staffed with a "private army" of impeccably trained service staff to ensure total comfort down to every last detail.

The Club also boasts a large, partly grassed rooftop perfect for outdoor parties and events. **Le Yacht Club - Beirut, we learned, will evolve to suit its members' growing list of desires, including the addition of social and cultural events and celebrations to suit every taste and occasion. The personality and atmosphere of the Club will be shaped by its founding members: a handful of the nation's most elite and influential individuals and families, who will decide on new services and offerings, as well as influence who may join their ranks in the future.** Adding to the mystique of Le Yacht Club - Beirut is the fact that memberships are offered by invitation only. After having spent such a wonderful day at the Club, we can only hope that one day, we will be able to enjoy all that it has to offer as one of its privileged members.

Master Cabin & Master Head



Color palettes in the lower cabins marked with serenity and classiness.



## ENGINES AND PERFORMANCE

This new Riva yacht, equipped with MTU engines, can boast outstanding performance values. In the standard configuration, the 88' Florida comes with two MTU 16 V 200 M93, 2435 mhp engines that allow it to reach a maximum speed of 38.5 knots and a cruising speed of 34 knots, ensuring a range of 310 and 340 nautical miles, respectively. A more powerful engine configuration features two MTU 16 V 200 M94, 2638 mhp engines that will push the craft to a maximum speed of 40.5 knots and a cruising speed of 35 knots, ensuring a range of 300 and 330 nautical miles, respectively (preliminary data).

The 88 Florida opens up a new chapter in the book of innovation, a new vessel to be added to the history of Riva's accomplishments.





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LINES



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# PERSHING 92

## ON BOARD LIVING AND HOUSE-STYLE

*Avant-garde designs defining Italian excellence*



**F**aithful to its own DNA, Pershing, a brand of the Ferretti Group, among the main worldwide producers of high performance open motor yachts of 15 to 35 metres, has created a racy and modern model, with maximum comfort on board, creating continuity between the interiors and the exteriors and incomparable living spaces.

The Pershing 92, designed by the Designer Fulvio De Simoni together with the fundamental support of the Ferretti Group Engineering Department, is characterized by its slim and aggressive external profile, with tight lines that permit the enlargement of the internal volume, creating more room especially in the hall and the stern cockpit on the main deck.

The sun deck is one of the strengths of the new yacht. A more spacious deck, characterized by larger sizes to ensure maximum relaxation and privacy on board, in an exclusive area that welcomes the ship owner and his guests. Apart from size, the accessibility to the sun deck has been improved, thanks to a wide staircase that facilitates access to the bridge. This does not modify the racy and slim profile of the hull thanks to a careful study of space which makes the sun deck almost invisible.

#### UNIFORMITY OF SPACES SIGNED ELEGANCE AND EVOLUTION

On the same sun deck there is also a semicircular modular sofa and a table that can be lowered to sitting level, so as to form one large sundeck which can be protected by a shade supported on carbon poles. At the bow, in front of

the bridge, there is a big high-backed seat. On the sun deck towards the bow, there is a big seat with an adjustable coffee table, in front of another big permanent sun deck.

The attentive study of the external lines, the on board living and the uniformity of the spaces are also reflected in the realization of the interiors and all the spaces below deck, with an eye for detail.

The wide cockpit, furnished with two sofas facing one another, a big table and a mobile bar, is striking because of its airy spaces, and it is one of the most comfortable areas on the boat.

In line with the continuous evolution of the Pershing fleet, this area seems to extend into the big upper salon where life on board is fully expressed and where natural light flows in generously through the apertures of the big lateral windows.

And that is not all: as it was on its predecessors, from the bow, one can access the hall through a retractable glass door, designed in collaboration with Besenconi, made up of two independent sections, equipped with electro-hydraulic command, which slide downwards until they disappear.

An idea that turned into a solution that forms a better separation between the cockpit and the upper salon or transforming them into a real open-space, in the complete absence of steps or other obstacles.

The elegance of the furnishing is the result of the collaborative teamwork of two historic Made in Italy labels: Poltrona Frau, which has designed and realized the dashboard, all the seating and all the details of the internal furnishing, and ErnestoMeda, which realized the galley.





Refined sundeck with large spaces for tanning.







## PERSHING 92

### Technical Specifications

Engines: 2 X MTU 16V 2000 M94 2368 HP

Propulsion 2 x ZF SEAREX SR 160S

LOA : 27.96 m

Maximum Beam: 6.23 m

Displacement unladen: 69 T

Displacement fully laden: 81.4 T

Maximum speed (Light displacement): 41 Knots

Fuel tank : 9000 L

Water Tank: 1200 L

Maximum people on board: 16

The below deck, which can be accessed through a comfortable staircase behind the pilot's seat, consists of 4 cabins: a full-beam master cabin, situated in the middle of the boat enhanced by suggestive natural lighting, the vip cabin at the bow, whose furnishings and spaces have been studied up to the finest detail and two guest cabins with two side by side beds and an en-suite bathroom. The use of Poltrona Frau Leather in the night area enriches all the seats and beds, contributing to a welcoming and sophisticated atmosphere.

### A BIG CHOICE OF LAYOUTS AND AN INCOMPARABLE PERFORMANCE

Various internal layouts of the ship owner's suite have been put to the clients' disposal to make this area semi-customized. The ship owner can choose among the three different layouts: a standard one with an entrance to the ship owner's cabin with a big broadside wardrobe and bathroom; a second layout with a wide entrance to the ship owner's cabin with a small study and a cabin wardrobe; and a third layout with a smaller entrance and a study. All the internal furnishings are made of leather and branded Poltrona Frau.



## PERSHING 92' CRUISER LAYOUTS

> 27,96 Meter



> Profile



> Fly bridge



> Main deck



> Lower deck

Accessible from inside and outside, there is an area at the stern that has been equipped as crew lodging. It is made up of two cabins with bathrooms, and they are linked to the kitchen.

Finally, at the stern, above the engine room, where two MTU motors are situated, there is a large garage for a tender and a jet ski. In the standard version, Pershing 92 is motorized by 2 MTU diesel of 16 V with 2638 horse power with Rolla surface propellers and ARNESON transmission and reaches the maximum velocity of 41 knots and 38 knots at cruising speed. The propulsion system is run by MASTERTRIM, an exclusive functionality that optimizes the performance and the consumptions of the boat at any speed and with any load and completely automatic.

Its slimmer profile, larger volume and the study of space confirm the great care given to the project making Pershing 92' a point of reference which can bring about the revolution of the concept of on board living.

\*All the layout of Pershing 92 emphasizes and facilitates



High-end materials used to furnish each and every corner of the Yacht.



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1. Master bedroom.
2. Master bathromm.
3. VIP beroom.
4. VIP bathroom.
5. Guest bedroom.



Spacious cabins  
with en-suite heads.

the enjoyment of the spaces, the life and the privacy of life on board" adds the architect Fulvio De Simoni, yacht designer linked to the Pershing brand since 1985. "Alongside a substantial increase in volume and new lodging solutions, it is important to highlight the family feeling that has guided the stylistic choice of the entire project".

Besides the extraordinary use of surface and height, the project stands out due to the three ideal contexts that encourage interaction among the guests: the wide sun deck, the possibility of enlarging the hall towards the cockpit to obtain an open space and another sun deck on the bow: Pershing 92 combines practicality, space and innovation, all coupled with the traditional sporty character of Pershing. 

Beautifully strong



Old never. Young forever



# THE CUSTOM LINE 108' STEPS BEYOND THE BORDERS OF LUXURY

*The new maxi yacht, characterized by elegance, style and a sporty character, is the heir of one of the brand's best sellers.*





The new maxi yacht, characterized by elegance, style and a sporty character, is the heir of one of the brand's best sellers.

A project that has conquered the market even before making its debut Ferretti Custom Line, a brand of the Ferretti Group specialising in the production of fiberglass planning and semi-displacement maxi yachts between 28 and 38 meters in length, is introducing the Custom Line 108'.

The new project, which is part of the planning line, will make its debut next summer and is the heir of its successful 100-foot predecessor, which was largely appreciated all over the world, as proven by the 14 models sold in only three years. Surpassing oneself is never easy, but the Ferretti Group teams involved in the development of this new project were able to conceive an even sportier and outstandingly stylish yacht, characterized by large volumes, sophisticated and fully-customizable interiors, and state-of-the-art technological solutions.

The new maxi yacht is the outcome of the cooperation between the research and development

AYT&D Department and design firm Zuccon International Project. It is characterized by much larger volumes than the model it draws inspiration from, which has de facto been further improved and completed: the overall length has been increased to 32.95 meters (108 ft./1 in.) and the beam is 7.25 meters (23 ft./9 in.), resulting in over one square meter more on the main deck and the flybridge. The aft area has been enlarged thanks to the installation of the Dual Mode Transom (DMT), Ferretti Group's revolutionary patented electrical-hydraulic system, which allows to open the aft door both upwards and downwards. In this way, a float-in garage fitting an over-5 metre tender and a jet ski, a submersible transom, and a beach club reaching almost 15 sq. meters can be integrated into one single system. This innovative solution, which was presented for the first time last September on the Ferretti Custom Line Navetta 28, is the result of the cooperation between AYT&D, and the Group's technological partners, Centro Stile Srl and Besenconi Spa.

The Custom Line 108' immediately strikes the eye for its slender, stylish profile. Its streamlined, sober and extremely balanced lines have been reinterpreted making the most of its predecessor's most successful features. On the main deck the superstructure and the glazed surfaces have been restyled, thereby highlighting even more the visual impact of the glazing at the height of the raised pilot house. The restyling has also involved the large glazing in the wide body master stateroom, which looks like the tip of an arrow, strengthening the sporty character of this yacht and offering a unique view, as well as ensuring unprecedented natural interior brightness. The hull windows of the 4 VIP cabins have also been widened, and for the first time they come in a rectangular shape: they are now around 1.70 sq. meters large, have no fiberglass frame and are completed by a flush glued double porthole, an exclusive solution by Amare Group for the Ferretti Group. The extension of the aft area has been



'The gorgeous float-in garage fits an over-5 meter tender and a jet ski, a submersible transom, and a beach club reaching almost 15 sq. meters can be integrated into one single system.'

combined with a restyled flybridge 'tail', whose design has been harmonized with the door inclination.

## MAIN DECK

The overall extension of the main deck by 8 feet (approximately 2.5 metres) has radically changed the main deck's general layout. The cockpit is now dominated by a large sunbathing area, where the sofa can be converted into chaise

## CUSTOM LINE 108'

### Technical Specifications

#### ENGINES

2 x MTU 16V 2000 M94 power 2638 mhp / 1939 kW at 2450 rpm

#### SPEED (knots)

MTU	2638
Maximum recorded speed	26 Knots
Cruising speed	23 Knots

#### MAIN SIZES

Loa = Overall length	32, 95 m
Maximum beam	7, 25 m
Maximum number of persons on board	20

#### TECHNICAL DATA

Fuel tanks capacity	14700 lt.
Water tanks capacity	3000 lt.

## CUSTOM LINE 108' LAYOUTS

> 32,95 Meter



> Profile



> Sun deck



> Pilot House deck



> Main deck



> Lower deck

Perfectly designed decks to ensure  
privacy and practicality.

longue (facing aft or forward) and into a sunpad, allowing guests to enjoy beach life together at the beach club. The central table seating eight people completes the cockpit furniture.

The staircase leading to the flybridge is located starboard, while to port, at the beginning of the walkway, access can be gained to the engine room.

Walking past the cockpit's glazed door, guests can step into the salon, which is more than one meter larger than that found on the 100 footer. The salon includes the living area followed by the dining area, as well as a cocktail corner near the entrance on the starboard side, furnished with a low cabinet with bottle rack/refrigerator, an icemaker, and a sliding top with optional sink. Another cabinet with shelves (which may be used as a cellaret or a bookcase) is concealed by the TV screen, which can slide forward to face the living area, featuring a C-shaped sofa, an armchair and a coffee table. A full-height glazing, which upon request can be replaced by a sliding glazed door, opens up onto the starboard walkway, at the level of the collapsible gunwale which, once lowered, turns into a charming terrace overlooking the sea. The table, seating ten people, dominates the dining area, in front of which, on the right-hand side, stands a low cabinet where dishes and glassware can be conveniently stored.

The central part of the deck ideally divides the day area from the master stateroom and the service areas. To port access is gained to the galley by Ernestomeda and, from there, down to the crew area. The latter can also be reached from the outside and is fitted on starboard with a door leading to the lobby. From the latter the pilot house, upstairs, or the guest cabins, downstairs, can be reached.

Walking forward from the lobby after the day toilet is the master stateroom, which enjoys the utmost privacy. The wide body configuration, much appreciated on the 100', is further enhanced on the Custom Line 108' by two huge windows that extend up to the head, located at the extreme bow. The cabin features a vanity area, beyond which is the double bed. Beside it are a small lounge to starboard and a desk to port, standing by which the Owner can enjoy a magnificent view over the sea. The bathroom has been arranged into three separate areas. Left of the bed, a door leads into the walk-in wardrobe.

### LOWER DECK

Below deck a large octagonal lobby allows to manage onboard circulation between the four guest cabins - two double ones aft, and two twin ones forward. These cabins are true suites at the sea level, and benefit from plenty of natural light thanks to the new glazing system. All cabins are en-suite with separate shower; the two fore ones are furnished with a vanity set and a pouf, while the two located aft feature a desk (that can also be used as a vanity set), as well as a walk-in wardrobe.

The crew quarters are also very comfortable. They are located at the extreme bow and are accessed via a dinette / galley. Opposite is the captain's cabin, with ensuite head and

WHAT EVERY HOME DREAMS TO BE.



A villa on the sea. Harmony, balance and inspiring to all your senses while living the sea in the genuine tradition of Italian craftsmanship and engineering integrity, the Ferretti Navetta 33 Crescendo represents the epitome of what the Navetta range represents. Distance cruising in maximum comfort with remarkable sound isolation throughout, stability, reduced levels of fuel consumption, timeless design and industry leading innovations which truly set the benchmark in its class. The full three deck configuration coupled with a sun deck features abundant glazing for natural light and volume throughout for four VIP en-suite cabins below deck, a fold-down terrace off the salon and design and furnishing details making it the pioneer of its category and the ultimate distance cruising vessel, tailor made to your style for your next journey towards discovery.

97'   108'   124'   Navetta 28   **Navetta 33 Crescendo**

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separate shower. The four sailors have available two ensuite cabins with bunk beds.

The technical areas have been optimised to: not only is the engine room wider - thanks to the new design of the garage, an area right of the tender basin has been obtained to store a 3-seat jet-ski, which can be launched directly into the floodable area using a lift.

#### FLYBRIDGE, PILOT STATION, AND FORWARD AREA

The flybridge, very large, extends uninterruptedly over 36 square meters, and can be customized to the Owner's taste.

At the extreme bow, on the left-hand side, is the second pilot station, access to which can be gained through the sliding hatch located behind the raised pilot house; the co-pilot seat is on the right-hand side.

The outdoor dining area, sheltered by a slender hard-top that can be fitted with a sliding Bimini top, is furnished with a large C-shaped sofa and two tables that can be joined together. Opposite is a cocktail bar with a sink, a bottle-rack/refrigerator, an icemaker, and a glass top where refreshing cocktails can be served to the guests, comfortably sitting on three stools.

The remaining part of the flybridge offers an amazingly spacious relaxation area that can be fitted with freestanding furniture. A davit for an additional water toy can however be installed upon request. The view from here is truly magnificent, also thanks to a slot obtained in the aft gunwale, which opens up onto the cockpit and the beach club located just below.

The main pilot house, equipped with cutting-edge instrumentation, is furnished with sofas standing behind the pilot

and co-pilot seats as well as with additional compartments where all the necessary documentation can be stored.

The forward outdoor areas allow to relax while enjoying maximum privacy, thanks to a double sunpad on the deck-house and the dinette completed by two L-shaped sofas and two coffee tables that can be joined together.

#### AN AD HOC DÉCOR

The Custom Line 108' marks an important evolution also in terms of interior décor: stylish finishes and original contrasts are further highlighted by exclusive furniture and the greatest possible care for details. Architects and designers of Ferretti Group's Centro Stile carried out ad hoc studies together with Group's partners, in order to go beyond the concept of maxi yacht whose furniture and furnishings can be 'customized', by creating exclusive design solutions for this model.

The Custom Line 108' embodies a new concept of luxury, in which Ferretti Custom Line's unmistakable Italian style goes hand in hand with very classy solutions adding a 'noble' touch.

Owners can thus not only experience the charm of 'putting together' the yacht of their dreams: beyond that, they will own a Made-in-Italy jewel that is truly unique thanks to the design solutions implemented onboard.

The first 108's will be characterized by a fascinating colour contrast that will enhance its style even more: dark oak wood will indeed be combined with leather and nubuck furniture details and linings, while on the main deck all floors will be in a light-shade parquet. Marble will be the dominant material in all bathrooms, where it will be used for shower floors, washbasin tops, and many other details.

MISSING AD  
COMING tomorrow

*Geometric interior spaces depicting 'Futurism'.*



**Guest Cabin 1**

In-depth studies were also performed on the all-LED lighting system, which is now considered a structural and architectural design element and no longer simply a functional one.

Special LED spotlights specifically designed for this model will be built-in in all ceiling panels which will then be installed on the Custom Line 108'. Moreover, all furniture in the main rooms will have backlit edges. Similarly, the large wall-mounted panel in the forward part of the main salon will be backlit and will continue in the ceiling panel above the dining table, further highlighting design choices and solutions.

Stylish finishes and original contrasts were picked delicately for the Custom Line 108's interiors.

**THE 'VOTIS' ONBOARD INFOTAINMENT SYSTEM**

In line with the new models presented at the Cannes Yachting Festival 2014, such as the Ferretti

Custom Line Navetta 28 and the Pershing 70, the Custom Line 108' too will be equipped with the innovative 'VOTIS' - Videoworks One Touch Infotainment System. Thanks to the cooperation between AYT&D and Videoworks - one of the Group's technological partners - the entertainment system installed in the main deck salon can now be managed from an iPad, thereby replacing the remote controls of the various devices with one single control point.

This technological solution takes onboard entertainment to unprecedented levels, as the system can now be controlled from any and all areas onboard the yacht, as well as be integrated with the

Owner's personal devices. Additional optional functions may also be installed after the yacht has been built, allowing to verify the yacht's correct operation, display on all devices and in each cabin the pictures recorded by the CCTV and the crew coordination system, as well as communicate between



Guest Cabin 2

VIP Cabin




the yacht and the shipyard. The system also makes it possible to use the digital libraries contained in the central server, surf the Internet, and - thanks to the AirPlay technology - share audio/video contents in the individual rooms in streaming, using a wi-fi connection. Depending on one's preferences, it will thus be possible to listen to music while someone else is watching videos and movies, in a completely independent way, or share the same contents in several different areas, and even throughout the yacht, thanks to the Party mode.

### ENGINES AND PERFORMANCE

The new project comes with two MTU 16V 2000 M94, 2638 mhp engines, allowing the yacht to reach a maximum speed of 26 knots and a cruising speed of 23 knots, with a range of 350 and 430 nautical miles, respectively. The yacht will also ensure a very limited consumption: its range at the economic cruising speed of 12 knots can indeed reach 1,000 nautical miles (preliminary data).

Great care has been devoted to easy mooring, thanks to the electro-hydraulic stabilizing fins with underway and zero-speed functions, which come standard on this yacht. A pair of gyroscopic stabilizers can also be installed upon request, ensuring increased comfort.

The Custom Line 108 preserves the legacy of Success of the Custom Line 100, with increased interior volumes allowing more natural light, float-in garage, integrated beach club and endless features that will make life at sea even more enjoyable! 



# THE FERRETTI 550

PASSION FOR THE SEA IS AT THE HEART  
OF THE NEW MODEL

*The Ferretti 550 is a very innovative and strategic yacht, ready to charm all international markets.*





**T**he 2014 edition of the Cannes Yachting Festival, which marked the beginning of the new international nautical season, was the perfect stage to announce the next, enthralling chapter of a 45-year business history. It was there, indeed, that Ferretti Yachts presented the project of the Ferretti Yachts 550, a very important boat that will help the brand and the Ferretti Group as a whole to achieve the growth objectives they are currently pursuing.

The birth of the new entry-level -in the Ferretti Yachts family, whose first hull will be launched next Spring, will be the first step of a long-term strategic process that will involve the brand's entire range. Ferretti Yachts can presently boast a fleet of eight flybridge yachts between 55 feet (the length of this new project) and 96 feet (that of the Ferretti Yachts 960, the brand's flagship). In the near future this fleet is bound to grow even more, so as to ensure an increasingly diversified offer, also in the segment below 50 feet in length.

"During Cannes Yachting Festival we introduced our global sales network and the Press to our forthcoming ambitious plans for this brand", explains Stefano De Vivo, Ferretti Group's Chief Commercial Officer. "And this new craft is part of a strategy aimed at attracting the interest of many new owners all over the world, for whom this new 55-footer and the forthcoming Ferretti Yachts boats will be a response to



Smart interiors meticulously furnished to satisfy and attract new owners.

## DOLPHIN 64' CRUISER LAYOUTS

> 19,63 Meter



> Profile



> Flybridge



> Main deck



> Lower deck

The profile of the boat is characterized by sober, streamlined, slender lines, blending together refined elegance and a sporty character. The uninterrupted glazing running across the main deck further enhances the boat's rakish profile, and is complemented by a large, aerodynamic flybridge. Three large glazed surfaces - the cabins windows - can be found on both sides of the hull. Each has flush frameless fiberglass portholes resulting in very clean lines.

This yacht's interior spaces and onboard equipment allows it to be on an equal standing with much larger yachts. Many outdoor relaxation areas have been conceived: the forward dinette area, furnished with facing sofas and a table; the large sunpad on the deckhouse; and the cockpit, featuring a large aft sofa and a table. On the flybridge, the storage cabinet and the restyled, small-size pilot station instrument panel allow to extend the relaxation areas - both the sunpad and the comfortable dining area.

The Group's Centro Stile has found very appealing décor solutions, adding elegance to all onboard ambiances and preserving the range's unique Made-in-Italy style and charm. The cockpit and the aft area of the salon stand out for an impressive décor consistency. Indeed, the teak flooring found in the cockpit continues indoor, in the galley and the entrance, visually and 'physically' harmonizing these different environments. This flawless continuity is also ensured by the new three-section glazed door that can be folded to starboard and concealed behind the stairs leading to the flybridge. The perfect harmony between form and content, aesthetics and functionality is completed by the ceiling panel decoration, which is the same in the salon and outdoor, creating as a sort of 'style mirror' that welcomes all guests at best. The cockpit thus becomes an extension of the interiors, which can be opened completely onto the sea on all sides.

### AFT AREA AND MAIN DECK

Access on-board is from the aft swimming platform via several steps obtained in the hull on the starboard side, to which an electrical-hydraulic gangway leading directly to the cockpit may also be added. Left of the sofa is an access way to a large below-deck storage area which, upon request, can be converted into a sailor's cabin. The swimming platform can also be fitted with a tender lift with slide that can be lowered or lifted by over one meter, allowing a tender up to 3.25 meters long to be comfortably and safely launched and hauled. When the tender lift is operated it also 'reveals' some steps in the hull that make it possible to go into and come out of the water extremely easily. This area also features a low cabinet below the staircase leading to the flybridge, where the icemaker can be installed. The large glazing cutting across the deck lets plenty of natural light into the indoor salon, which includes an open galley with a peninsula and a refrigerator unit, cabinets for the glassware and audio/video systems, as well as a slightly raised living area furnished with a dining table and chairs to starboard and two more facing sofas to port, separated by the TV unit. Beyond this area, to port, the pilot station can be found.

their wish to enjoy the sea as never before".

The Ferretti Yachts 550 is the result of the cooperation between AYT&D, the Group's research, development and style department, and Studio Zuccon International Project. It is characterized by a brand-new hull, and equally brand-new are the layout of the engine room and that of the main deck, as well as the interior arrangement. In addition to this, special care has been devoted not only to guaranteeing maximum production efficiency and effectiveness, but also to optimizing the yacht's weight balance, thereby ensuring great performances even if small, light and low-consumption engines are installed.

# NEW FERRETTI 650: 20 METRES OF PURE COMFORT.



Sleek profile thanks to an aerodynamic flybridge combined with an unusual shape of the below deck windows, able to guarantee an extraordinary natural lighting to all guests' areas. Second model of the Ferretti Yachts range in terms of feet, offers state-of-the-art innovations giving a higher livability in only 20 metres' yacht. The new aft area is equipped with a lift that can be lowered to haul a 3 metres tender without the use of a crane, offering at the same time a wide storage and a beach platform to easily access to the sea. The flexibility of this model allows to have alternative configurations both on the sun deck - available also with hard top - and in interior spaces, confirming the shipyard calling to offer an unparalleled comfort.

550   **650**   690   750   800   Altura 840   870   960

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Master Cabin &amp; Head



## FERRETTI YACHTS 550

### Technical Specifications

#### ENGINES

2 x Cummins QSM11 power 715 mhp / 526 kW  
at 2500 rpm - direct line shaft propulsion

#### SPEED (knots)

Maximum speed 30 knots

Cruising speed 26,5 knots

#### MAIN SIZES

Loa = Overall length 16,90 m

Maximum beam 4,86 m

Displacement laden 27,40

Maximum number of persons on board 14

Fuel tank capacity 2500 lt.

Water tanks capacity 710 lt.

## LOWER DECK

The areas below deck come in as many as three alternative layouts. The two 'traditional' ones include three cabins - the master stateroom, the VIP cabin, and the guest cabin - with two or three bathrooms.

This wide range of solutions can attract different types of owners, who will be able to choose from among the different layouts depending on the way they intend to use their yacht.

The full-beam master stateroom is completed by a dinette furnished with a table and two facing seats, a walk-in wardrobe and a vanity set/desk with a pouf. The bathroom is raised with respect to the double cabin and is fitted with a second full glazing that ensures great brightness even in the shower box, which is separated from the rest of the room by a glass wall. The VIP cabin is located at the extreme bow and features a double walk-in wardrobe and a vanity set with a pouf, which in the layout with three heads can be replaced by a private bathroom.

As usual, the by-now well-known 'Tai He Ban by Ferretti' special edition is also available, targeted in particular at the owners from the Asia Pacific region. In this version, some cabins can be replaced by areas devoted to business meetings or social events, and the galley can be moved below deck, thereby further extending the relaxation areas on the main deck.

## FLYBRIDGE

Available both in the open version (with a large Bimini top sheltering the dining area) and with a streamlined hard top covering the entire deck, the flybridge is dominated by a large C-shaped sofa surrounding the table, which can be extended and moved around. The backrest towards the pilot station can be tilted to convert the part of the sofa facing the cruising direction into a double seat for the captain and a co-pilot. The bar unit is located starboard.

## ENGINES

The new project will allow to install highly-performing engines that are however small-sized 715 mhp each, 2,500 rev/minute shaft drive engines, that will push the yacht to a maximum speed of 30 knots and a cruising speed of 26.5 knots. The range will be 250 and 300 nautical miles (preliminary data), respectively.

A bow thruster will be installed standard on the Ferretti Yachts 550, while a gyroscope stabilizing system can be installed upon request to ensure even more comfort at anchor and facilitate berthing maneuvers.

Ferretti 550 is a true incarnation of luxury, excellence and technological expertise combined with incomparable harmonious designs that only made-in Italy yachts can excellently possess.

ENJOY THE MOST EXCLUSIVE PRIVILEGE EVER:



YOUR LIFE.



Wherever you go, whatever you do, the people you are with make the difference: it is the people you love that make your life truly special. A CRN yacht is just like you: one of a kind, unmistakable.

CRN blends together exclusive craftsmanship, engineering solutions and Italian design to offer you a yachting experience flawlessly built around you.



LINES

# 50M M/Y CRN SUPERCONERO

CRN'S DESIGN AND ENGINEERING BLEND  
TOGETHER TRADITION AND INNOVATION





*The name draws inspiration from the historic 'Super Conero', dating from the Sixties. This steel and aluminium displacement vessel is 50 metres long and 9 metres wide, and falls within the 500 GRT class. She is designed by Zuccon International Project and engineered by CRN Engineering.*



This magnificent yacht features all the main solutions conceived by CRN, such as the special balcony that can be enjoyed even when cruising; the terrace opening up onto the sea, perfect when the yacht is at anchor; the aft beach club; and, last but not least and a real feather in the cap of naval engineering, the float-in garage for the tender, which results in one single, open area connected to the beach club, creating a wide lounge area by the sea.

50m M/Y Superconero is expected to be another huge success for the shipyard marrying innovative features with practicality and ensuring an outstanding experience at sea signed CRN.

Breathtaking features on the new Superconero making life at sea luxuriously 'addictive'.



Ample interiors bathed in natural light where the owner can enjoy a wide angled sea view.

## 50M M/Y CRN SUPERCONERO

### Technical Specifications

SHIPYARD	CRN S.p.A.
MODEL	CRN 50m SUPERCONERO
MATERIAL: HULL/SUPERSTRUCTURE	STEEL/ALUMINIUM
TYPE	DISPLACEMENT Hull, bulbous bow
LENGTH O.A.	49.8 m
BEAM O.A.	9.00 m
FUEL TANK	48'000 litres
WATER TANK	12'000 litres
ENGINES	2 x CAT C32 1193 kW @ 2300 rpm, or 2 x MAN D2862 LE 466 1029 kW @ 2100 rpm
MAX SPEED (half load)	15.0 knots
CRUISING SPEED	14.0 Knots
RANGE at 11 knots	3'800 nm



## MOCHI CRAFT... DARE TO BE DIFFERENT

*The desire to rediscover a special feeling with the sea – this was the key to the success of an iconic Made in Italy yachting brand: Mochi Craft, a brand of the Ferretti Group whose crafts combine vintage style and technology, making it a true trend setter and a great innovator.*

The brand was founded by Luciano Mochi in the 1960s. After first operating in the port of Pesaro, in the Marche region, the Company later moved to the nearby industrial area around Fano (Pesaro-Urbino). After decades devoted exclusively to the production of flybridge yachts, mainly for the Italian and the German markets, in November 2001 the Mochi Craft brand was taken over by the Ferretti Group, which gave it new momentum by launching the production of a brand new, revolutionary line of motor yachts, the Dolphin - a modern reinterpretation of the historical lobster boats, the typical American lobster fishing boats from New England.

In 2003 the Dolphin 51' was born, the first model in the line of Mochi Craft planing lobster boats. The new line, indeed, stemmed from the wish to rediscover the past and reinterpret it through passion for the sea and for design, combining the unique charm of historical boats with the Italian yachting group's far-reaching technological research. This 'renaissance' of the brand was also reflected in the brand's logo, with the swordfish being replaced by a dolphin surrounded by a circle.

In just a few years, Mochi Craft has designed and built a fleet of planing yachts ranging from 44 to 74 feet, entirely built in the Forlì shipyards, where Ferretti Group is headquartered.



## WHEN PASSION MEETS TRADITION, SOMETHING UNIQUE IS CREATED

Mochi Craft has drawn inspiration from the past to create a modern lobster boat, an undisputed trend setter characterised by contemporary design and high technology, thanks to Ferretti Group's know-how and its investments into research and innovation. This philosophy is the outcome of rule-breaking intuition and has led to an extraordinary balance between performance, technology and stylish design. The result are yachts with a truly unique personality: a range of Italian Style Lobster Boats that stand out for their elegance, eclectic features, the opportunity to choose from a boundless range of hull colours, and best-in-class performances.

## TOWARDS NEW HORIZONS

Mochi Craft focuses on research and innovation, aiming to design state-of-the-art yachts that combine design, comfort, performance, safety and reliability in any and all sea conditions. Every Mochi Craft yacht is the result of the cooperation between architect Brunello Acampora - the founder of the Victory Design firm -, the Group's Product Strategy Committee, its Marketing Department and AYT&D - Advanced Yacht Technology & Design, the Group's research and development Department.

Comfort and stability are ensured by gyroscopic stabilisers, a technology capable of reducing the rolling caused by wave movement by over 50%, both at anchor and when cruising. Moreover, Mochi Craft uses the sophisticated Computational Fluid Dynamics, the best calculation system to assess the water dynamics under the hull. This system was installed on the entire Ferretti Group fleet even before it was used on America's Cup boats.

A new generation hull has also been exclusively designed and developed specifically for the Dolphin line by AYT&D engineers and by Victory Design: it stands out for greater hydrodynamic efficiency compared to other planing hulls and guarantees great stability and comfort in all sea conditions.

Maximum contact with the sea also means maximum manoeuvrability, thanks to the "Easy-Dock" and "AutoTroll" SmartCommand functions by ZF as well as the NAVIOP and Gi8 integrated monitoring systems, which allow for the complete management of the yacht from one single touch-screen display.

## 100% ITALIAN UNIQUE STYLE

The Mochi Craft philosophy is also expressed through a painstaking research into shapes and materials, which is reflected in an unmistakable, refined and "naturally Italian" yachting style. Each yacht's strong personality stems from the creativity of the Designer, architect Brunello Acampora, and the craftsmanship of professionals that are able to harmoniously combine form and function. The great care devoted to the production of these yachts, the design of both external and interior lines, the choice of every single detail and of cutting-edge solutions are fully expressed by a range characterised by strong yachting features and unmistakable lines.

## THE FLEET

In over 10 years the Mochi Craft brand has created a fleet of yachts capable of meeting the needs of very different types of Owners: all the yachts indeed differ in terms of size, style, layout and fittings. Since 2003, in chronological order, the Dolphin 51', 74', 44', 64', 54' (the latter being an evolution of the Dolphin 51), 74' Cruiser, and, in September 2012, the 64' Cruiser have been born.

The Dolphin fleet currently includes four different models: the Dolphin 74' Cruiser, the brand's flagship, the Dolphin 64' Cruiser, the Dolphin 54' (coming both in the sun top and the flybridge versions), and the Dolphin 44', the entry level of the range and one of the most successful and long-lived models in its segment. All yachts are characterised by rounded lines, recalling the 1950s, refined pastel colours for the hulls, the use of precious materials like solid teak, as well as unique details, such as the bits, which have been manually shaped from one single block of steel and on which the dolphin (the symbol of the shipyard) has been engraved.



## DOLPHIN 44'

The Dolphin 44' expresses in its 13 metres the strong personality of the brand: lively, stylish and sporty, this craft features hull colour shades that perfectly harmonise with the fine materials and the luxury interiors, embodying an elegant and flexible way of conceiving yachting. Stepping onboard, one can immediately notice the original features of this innovative interpretation of a 44 footer: an open yacht with a cockpit and a dinette that may be opened or closed off by a partition, thereby allowing for the salon to be air conditioned; the large fore sunpads can comfortably fit up to four people, while the aft platform opens up, extending the cockpit to the level of the water, creating a small "beach" ideal to relax and dive into the sea.



### DOLPHIN 54'

This lobster boat, conceived for those that look for a direct, harmonious contact with nature and are truly in love with the sea, offers the brightness and comfort of a large yacht in only 16 metres of length. The Dolphin 54' marks a step forward in environmental protection, thanks to the further reduction of gas emissions and noise, allowing the Owner to really feel an integral part of nature. Plenty of natural light floods the salon and the master cabin, shining through the wide glazing that conveys the feeling of almost touching the water.



### DOLPHIN 64' CRUISER

Outstanding seaworthiness, comfort, style and an additional modern touch - these are the buzz words describing the Dolphin 64' Cruiser, together with 'freedom of movement', both outdoor and inside. In line with Mochi Craft's traditions, painstaking care has been devoted to onboard details - from the gunwale and the natural-finish solid teak rails on the deck, to the bitts carved out of one single block of steel, on which the dolphin - the symbol of the brand - has been engraved. The warm teak used for the interiors goes hand in hand with innovative décor solutions, resulting in unmatched contemporary elegance. The large glazing of the 64' Cruiser ensures a wide panoramic view and lets in plenty of natural light, which further increases the sense of spaciousness inside. Light plays a vital role below deck too, thanks to the peculiar hull windows at the height of the master cabin and the VIP cabin, located forward. An unmistakable feature of this yacht's outer profile is the generous flybridge, which extends towards the bow sheltering the cockpit and thereby allowing the guests to enjoy even more space in the open air, by the sea.



### DOLPHIN 74' CRUISER

Mochi Craft's flagship is a new generation lobster boat characterised by a stylish, sophisticated design, which is going to enhance the concept of onboard liveability. It stands out for unique, cutting-edge solutions previously unknown in the Lobster segment: the impressively large flybridge has been extended further to shelter the cockpit, thereby offering new areas in the open air, perfectly harmonising with the Dolphin's slender lines; the main deck is divided into two comfortable areas, the lounge and the dining area; a spacious separate galley also gives access to the sailors' quarters and allows the crew to move freely from the service areas to the garage walking through the engine room, thus ensuring the Owner's utmost privacy.



IF PEOPLE WERE ALL THE SAME,  
BOATS WOULD BE TOO



DOLPHIN 74' Cruiser | 64' Cruiser | 54' | 54' Fly | 44'



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**MOCHI CRAFT**

| THE SEA DEMANDS PASSION |

a Ferretti Group brand



## WIDER 165' BETTER THAN YOUR DREAMS

*Wider 165 is the new upcoming project of Wider's shipyard. This 50-meter super yacht includes the ability to house a personal submarine inside the vessel, so that underwater excursions can be enjoyed during vacations on board.*

Using the Wider 150' as a starting point, yacht designer Fulvio De Simoni, in collaboration with Tilli Antonelli and the Wider design team, created a 50-meter aluminum super yacht with the same elegant lines, sense of harmony and connection with the water, while adding significant interior volume and exterior living space.

Along with its innovative submersible bay, the new 165' accommodates a touch-and-go helipad and offers a truly magnificent "Wider Beach" – one of the most spacious transom swim-and-sunbathing decks in its class – complete with indoor swimming pool. The "Beach" also converts to a garage that seamlessly accommodates the highly customizable new Wider 32', while a floating launching system facilitates entry/exit maneuvers for the crew launching the tender.

### LOW-CONSUMPTION DIESEL/ ELECTRIC PROPULSION

The beating heart of the Wider 165' project is its diesel/electric propulsion system, which guarantees hugely reduced fuel consumption and nearly unprecedented range. This system has made it possible to replace the traditional Engine Room with a Power Generator Room and a Technical Room with Lithium Polonium battery pack located into the bow; the resulting space in the finest area of the ship therefore can be used to create larger, more comfortable guest cabins. Emerson Industrial Automation, which like Wider is an international leader in bringing technology and engineering together to create innovative solutions for its clients, will supply the electric propulsion system for the Wider 165'.

The overall propulsion system is completely modular: the



Construction phases  
of the Aluminum Superyacht.



The beach converts to a garage accommodating the customized Wider 32'.

yacht can cruise using only the battery packs, in

ZEM mode (Zero Emission Mode). With up to four diesel generators online, it will be able to operate at a higher range of speeds while maintaining limited specific consumptions.

All the onboard energy sources are controlled by the Wider Management System, a next generation, smart, independent and incorporated system that controls the power supplied by the shore connection, gensets and battery packs, distributing it between the Hotel systems, propulsion system and recharging the battery packs, as needed.

In addition, the Wider 165' is equipped with an AziPod propulsion system that affords significant advantages compared to a conventional shaftline system: Vibrations are reduced (even when reversing), handling is ultra-smooth, and no rudders are needed for maneuvering, therefore draft is minimal.

Furthermore, the yacht's aluminum displacement hull offers unquestionable added value in terms of higher speeds and a greater range.

## WIDER 165'

### Technical Specifications

GENERAL	
Length (L.O.A.)	49.98 m - 165 ft
Beam	9.00 m - 29 ft 6 in
Fuel capacity	45.000 L
Water capacity	13.000 L
Maximum speed (diesel-electric)	15 knots
Cruising speed (diesel-electric)	13 knots

### ALL-ALUMINUM CONSTRUCTION

The yacht's intelligent design focuses on minimizing fuel consumption and emissions while maximizing onboard living space, without underestimating the importance of easy maintenance. For these reasons, the material chosen for the entire construction of the Wider 165' is aluminum, a noble, durable metal that, being particularly lightweight, makes it possible to increase the performance/consumption ratio of the yacht and achieve a considerable reduction in emissions. Combined with the fact that aluminum is completely recyclable, this helps to reduce the vessel's footprint on the environment. Aluminum provides greater freedom during construction as it increases the opportunity for customization, yet considerably shortens production times. This material is not just lightweight, it is also resistant and flexible, versatile, supple, yet sturdy, resulting in an even safer yacht.

Details of the yacht's interior design and general arrangement are still preliminary; rest assured, however, that the Wider 165' will stay true to the builder's mission of enhancing the connection of the owner and guests to the water at all times through the use of large windows, side-opening balconies and spacious exterior dining and entertaining areas.

"Our new flagship will represent the finest marriage of aesthetics, innovation and cutting-edge technology that the yachting world has seen so far," Tilli Antonelli said.

The Wider 165' is expected to launch in 2016.



14002



MORE.

A love of the sea, an urge to constantly challenge its boundaries, and an innate ability to predict the most avant-garde trends in yachting. This is WIDER. Our most fervent desire is to excite emotions and to create the unimaginable. Our enthusiasm is unquenchable. The result is a new face to superyachts: within WIDER 150's aluminium body beats a diesel-electric heart guided by a formidable intelligence that optimises energy and reduces consumption. Entire areas on board transform to offer the finest comfort available, such as the magnificent WIDER beach. All of this, and more.



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WIDER  
NEVER ENOUGH

# GALEON 300 FLY

THE ADVENTURE IS ON!



*Galeon 300 Fly joins the third generation lineup, the compact sized flybridge was designed from scratch to offer great handling and stability in all weather conditions. Both the hull and deck are made using the infusion technology which helps in minimizing the weight, enhancing the craft's performance and fuel consumption.*





Galeon 300 Fly is designed to offer some of the key big boat experiences at a more accessible size!



## GALEON 300 FLY

### Technical Specifications

Length overall: 9 m

Beam: 2,94 m

Max engine(s) Power: 1 X 370 HP/2 x 225 HP

Max ppl on board: 8

## GALEON 300 FLY LAYOUTS

> 9 Meter



> Flybridge



> Main deck



> Lower deck

The dynamic exterior clearly follows the design trend outlined by the third generation of Galeon yachts range with its broad windows and edgy features. The top deck is easily accessed by the built-in, wide steps and features a steering station with a convertible bench that extends the large sundeck area even further.

The passengers will surely make use of conveniently planned cockpit which will be available with both a fixed bench and a fold-out seating, perfect for sunbathing.

The main deck is occupied by a sizable dinette and opposite facing galley with the helm station moved forward. The interior finish is available in two distinct designs-oak and walnut, with plenty of customization options at the clients disposal. Down below two double cabins with standing height along with a bathroom complete with head and shower await the guests.

Both single and twin petrol or diesel engine installations are also available.

A compact sized flybridge on a 30 footer, smart interiors, stability and safety: Galeon is truly leaving competitors to play catch-up!!

# REGAL 28 EXPRESS

## TAILOR-MADE FOR THE WEEK-END

*Regal 28 express offers you the freedom and the choice to cruise and discover: with a queen sized berth, a folding power tower and the largest in class head, the drive with these enjoyable facilities is tailor made for a weekend escape!*



Regal 28 Express has all the adequate features to make you enjoy your weekend cruise.



## REGAL 28 EXPRESS

### Technical Specifications

Length 8.78 M

Beam 2.6 M

Deadrise 18 °

Dry weight 3,440 kgs

Fuel capacity 278 L

Max capacity – Yacht certified CE 8

### 5 TOP FEATURES FOR A BETTER EXPERIENCE AT SEA

>>This spacious cruiser is approximately 29 feet long and easy to dock in the hardest situations! It is the only one in its class with a bow thruster.

>>Regal 28 Express has an 8'6" beam, which makes it legal to trailer without a permit.

>>This boat can be equipped with a comprehensive list of options including: Generator, air conditioning, bow thruster, alcohol, electric stove, full canvas including cockpit cover, side and aft curtains, teak cockpit table, sea grass mat carpet, anchor windlass, foredeck sunpad, underwater lighting, power tower, high performance stereo, salon tv/dvd and many more.

>>With its new Express Cruiser line-up, Regal has purposely produced a more conventionally styled sports cruiser that swaps the step of that forward window for a smooth, sweeping foredeck and sharper, almost angular styling.

Large three-cornered hull windows will always provide the view out of the saloon while two semi-circular skylights

## REGAL 28' LAYOUTS

> 8,78 Meter



> Overhead cockpit



> Express overhead

enhance the normal light from the foredeck hatch.

>>Expensive looking features, such as stainless steel engine gives this cruiser the luxurious quality image.

With a 5 Year factory warranty (on limited available stock) you are left with no relevant reason to go search elsewhere!



IN THE SPOT

# THE UNION OF GERMAN EXCELLENCE WITH ITALIAN DISTINCTION

PORSCHE DESIGN  
AND RIVA SHOOTING

*... Elegance, refined finishing and 'supremacy'*

Photos By Greg Demarque.







*Porsche Design leather trolley available in Dune, Black and Windsor Wine*



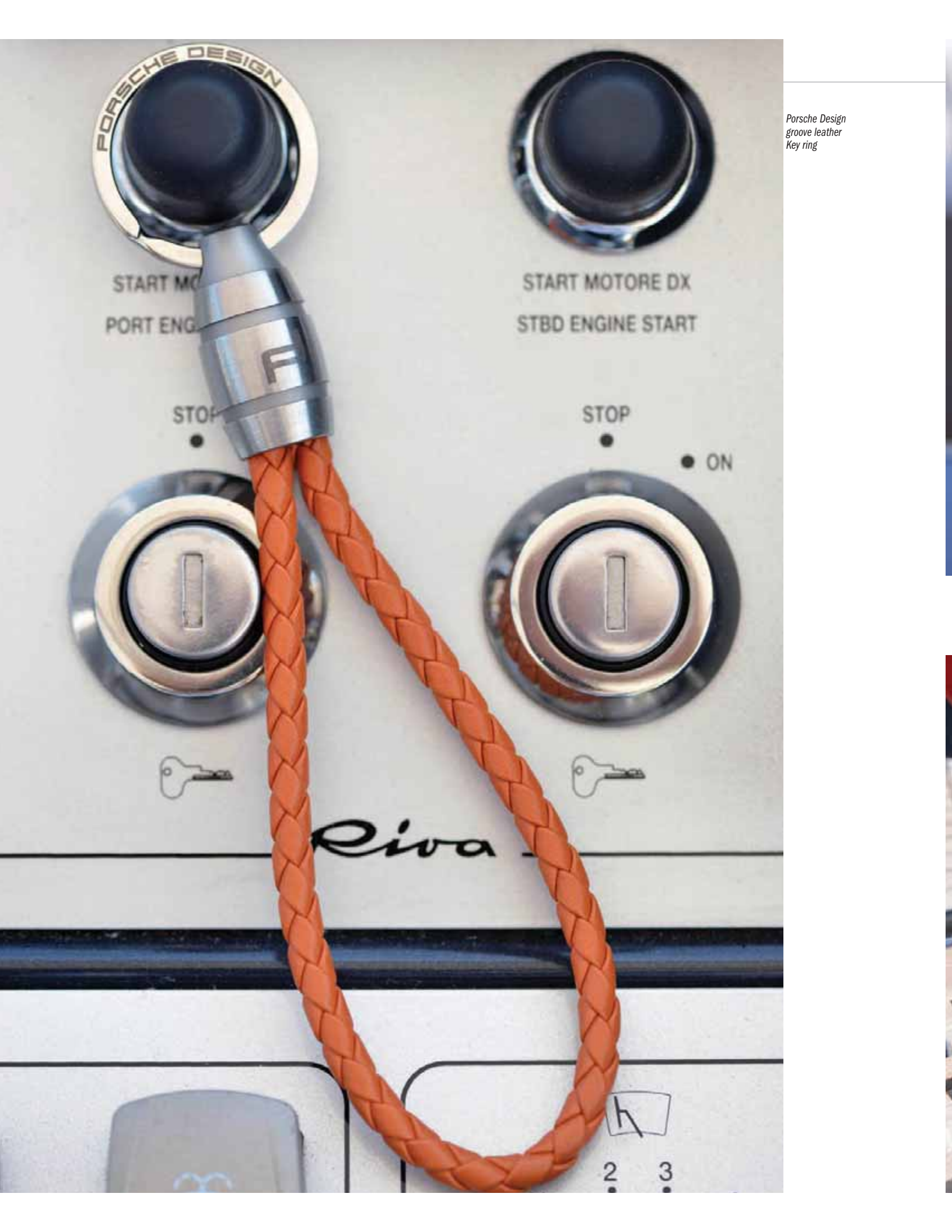
*Porsche Design blackberry P'9983 Graphite. Shake pen white. French Classic leather organizer available in Orange, Brown, Black, Emerald, Tramac. Casual and sporty sunglasses featuring innovative lens attachment system available in Light Gold Mat and Palladium Mat*

## IN THE SPOT

*Porsche Design Blackberry P'9983 Graphite. French Classic leather wallet. Porsche Design pipe made out of briar root wood. Porsche Design exclusive sunglasses available in 4 sizes, with interchangeable lenses*







Porsche Design  
groove leather  
Key ring

START MOTOR  
PORT ENGINE

START MOTORE DX  
STBD ENGINE START

STOP

STOP

ON

Riva

2 3



*Porsche Design Diver watch, perfectly exceptional and functional, scratch resistant, double-sided non-reflective sapphire crystal, non-screwed crown with special sealing system and "Clous De Paris" structure, waterproof to 1 ATM, with folding clasp and diver's extension*

*Porsche Design Pilot II shoes, made in Germany by Porsche Design sport in premium full grain leather, available in black*





*Porsche Design carbon fiber Humidor*



*Porsche Design leather Beverly Hills moccasin, available in white & orange*

*Porsche design small leather goods - French classic leather wallet available in black, orange and dune*



Porsche Design shake pens - Technique is perfection. The ball pen is characterized by its innovative shake technology. With a brief wrist movement it is ready to write. Available in White, Spicy Yellow, Fuchsia, Dark Blue, Salsa Red, Italian Green, Black, Carbon, Caoutchouc, Rose Gold



Porsche Design

IN THE SPOT

# GREY'S STYLE

GET INTO THE MOOD...





*Fifty Shades of Grey has set the pulse rushing for a number of reasons, including the great interior design of Mr. Grey's home. Here we've gathered together the very best pieces, lamps, tables, mirrors and chairs, from brands like Boca De Lobo, Brabbu, Koket and Delightfull. Bring some of the movie's excitement, anticipation and global appeal to your home; seduce your guests with style.*



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IN THE SPOT

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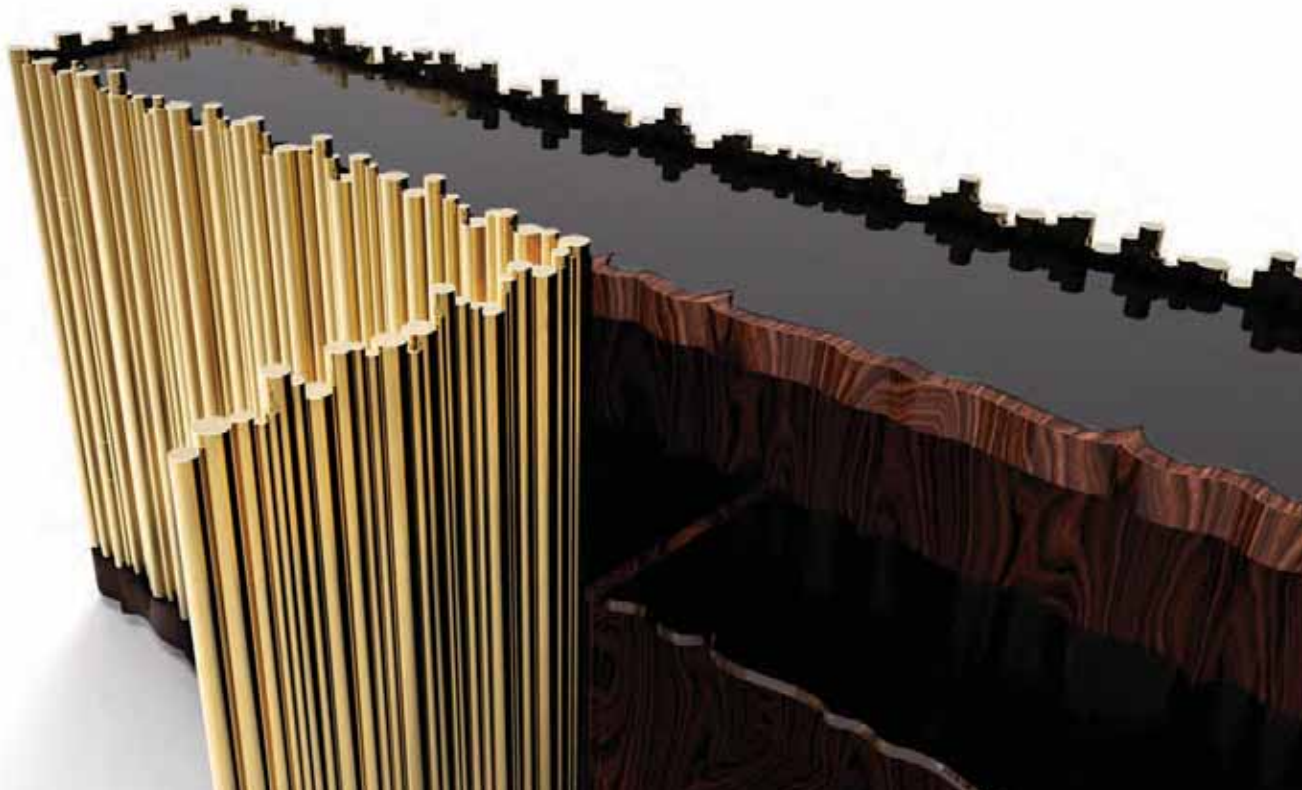
### PLAZA TABLE

Boca do Lobo lovers have become accustomed time-honored exclusive design furniture. Recognized and appreciated around the world as a marque of excellence and exclusivity, Boca do Lobo presents a new detailed handcrafted piece: a table named Plaza. Plaza center table can be easily converted into a modern coffee table or even a tea table, perfect for your contemporary living room. With a free-flowing sensuality, the silhouette is composed in a frame that defines its entire structure and beauty. Its structural base is made of stainless steel tubes with a stainless steel top.



### SYMPHONY SIDEBORD

With a vision to understand the past and interpret it through cutting-edge technology and contemporary design, Boca do Lobo has created this emotionally evocative furniture piece passionately inspired by music. A cluster of polished brass tubes envelope an exotic wood structure, creating a harmonious artful juxtaposition to rhythm of the pipes.





### EANDA DINING CHAIR

EANDA by Brabbu is named after a matriarch in the Himba tribe and it is from them that children inherit the wealth. Its delicate structure gives the wealth that every room requires and the cotton softness enriches human bodies.





### EVANS FLOOR

With a mid-century vibe, this floor lamp is all about fulfilling customer's needs: that's why it is also easy to set. Its strict form gives elegance and the glow of its complements follow current design trends. Evans has three diffusers, each one adjustable in direction. Its structure is handmade in brass and the lampshades are in aluminum.



### IKE FLOOR

Characterized by the rhythmic composition of its elements, reduced shapes, clean lines and lots of black, Ike floor lamp truly embodies what a Delightfull piece is all about.. Ike is the result of collaboration between a Dutch designer and Delightfull's design team. Strict northern design rules meet southern taste.



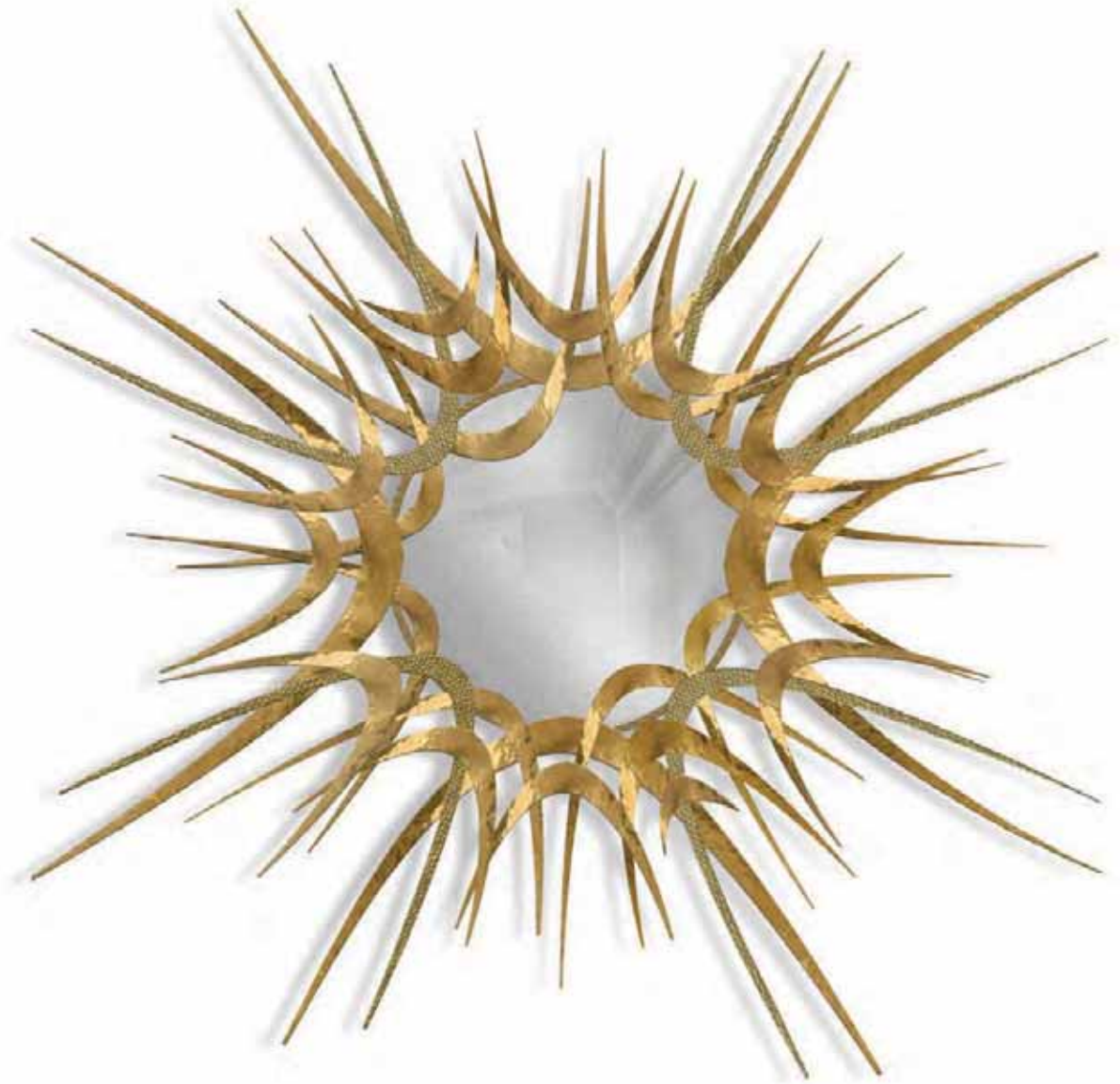
### MEOLA TABLE LAMP

Like a precious jewel, Meola is a decorative element with a discrete size. Perfect on top of a sideboard or console, its structure is handmade in brass, the lampshade in aluminum and the base made in foundry.



### BURLESQUE | CONSOLE

Revisit the dazzling world of a French cabaret through the Burlesque console. Its acrobatic polished brass loops & spins paired with black exotic skins and a black crystal on each one of the four drawers exude the mysterious traits of a feisty diva.



## GUILT | MIRROR

Sculptured gold tones of hammered and textured brass with a hint of hard edge surround a perfectly cut convex mirror.

# 2015'S ART CALENDAR

## SEE THE BEST OF THE ART WORLD IN SIX STOPS

*If you're an art fan you'll want to make a few stops at the world's most famous fairs this year, here we take a look at the best of the best in 2015.*



### ART MIAMI, DECEMBER 1-6

In early December Florida plays home to Art Miami, one of America's largest art fairs. During Miami Art Week exhibitors and art lovers flock to one of America's hippest cities to experience a truly international fair, last year marked the show's 25th Anniversary and organizers hosted over 82,000 visitors in a mere six days. The fair traditionally attracts representatives of American museums and collectors from the States and Europe, making it a truly international event. The show runs alongside its sister event, Context, and their host city turns into the world's premier art event for around a week. If you're looking for American art with an international twist, Miami is the perfect place.



### ARTEBA, JUNE 4-7

ArteBA is one of Latin America's most important art events. Hosted in Argentina's Buenos Aires, this year's show will take place at La Rural in the Palermo district. The organisers estimate that 100,000 people visit the fair every year and the event has become a major cultural event in the city. This year's event will present nearly 100 galleries from all over the world and thousands of artists. The fair is divided into a number of sections, including contemporary areas and a section called Open Forum that is free to the public. ArteBA is simply vast, as befits a continent as exciting as South America, and it makes for the perfect summer trip.



### ART BASEL, JUNE 18-21

Art Basel is one of Europe's largest art and design fairs. Replete with artists from North and South America, Europe, Asia and Africa, the event regularly hosts over 4,000 artists from across the globe and features world famous artists and up and comers alike. The show makes no distinction between sectors, showing off works from every genre, from paintings to sculpture, installations to videos, multiples, prints, photography and performance. Days are filled with events, films and discussion panels and any number of cultural institutions and famous firms get involved to offer a vast range of events and performances. Art Basel is set to turn its corner of Switzerland into a regional art fest, and it's well worth a visit.



### FRIEZE LONDON, OCTOBER 14–17

Frieze London represents one of the art world's contemporary art events of the year and is a must visit. In addition to displaying and selling art from over 1,000 of the world's leading artists, the fair also features Frieze Projects, the fair's unique, critically acclaimed program of commissions and Frieze Talks, a considerable program of debates, panel discussions and keynote lectures. In 2014, the fair also introduced Live – a new section dedicated to ambitious performance-based installations. Frieze London is housed in a bespoke structure in Regent's Park, located in the heart of London, it is within easy walking distance of the city's West End.



### FIAC, OCTOBER 22 - 25

Paris' International Contemporary Art Fair (FIAC) is serious business. Held under the glass roof of the Grand Palais, it attracts established art collectors and newcomers alike as it highlights work from international modern and contemporary artists like few other fairs. Featuring displays by top international galleries from across the globe, it draws a veritable "Who's Who" list of the art world. Events are held at multiple venues across Paris and the city positively blossoms when FIAC is in town. With events such as the awarding of the Lafayette Prize, the Outdoor Projects program and more, the 75,000 square foot venue plays hosts to Europe's most exciting fair.



### CONTEMPORARY ISTANBUL, NOVEMBER 12-15

Contemporary Istanbul is one of the most interesting art events of the year and 2015 is set to be no different. Located at the vast Istanbul Congress Center and Istanbul Convention and Exhibition Center, the fair focuses on both international and local works in the midst of Turkey's dynamic capital. 2014's event hosted over 100 galleries and myriad designers and artists and this year's Contemporary Istanbul is set to be larger and more engaging as it continues to grow in reputation. With a wide range of initiatives spanning Turkey and further afield, Contemporary Istanbul is committed to supporting artists the world over and the fair's collaboration with Turkish institutions and museums means that the next generation of the country's artists will be, in part, defined by their relationship with this most engaging of events.



# LUXURY ON THE ROAD

## THE MOST GLAMOROUS WHEELS IN THE WORLD

*The past months have seen the arrival of a number of luxury options in the realm of automobiles, whatever you're looking for, you're sure to find something that will spark the imagination.*

### > MARKET LEADER: THE PORSCHE CAYMAN GT4

The Cayman GT4 is the first time Porsche has introduced a GT sports car based on the Cayman, with components of the 911 GT3. A lap time of 7 minutes and 40 seconds on the North Loop of the Nürburgring positions the Cayman GT4 as the new benchmark at the top of its market segment. It is powered by a 3.8-litre flat-six engine with 385 hp, which is derived from the 911 Carrera S engine. Its power is transmitted by a six-speed manual gearbox with dynamic gearbox mounts and it accelerates from zero to 100 km/h in 4.4 seconds with a top speed of 295 km/h. The Cayman GT4 is clearly differentiated from other mid-engine coupes. Three distinctive inlet openings at the front and a large fixed rear wing are part of an aerodynamic package which is systematically designed for downforce. The interior of the Cayman GT4 is designed so that the driver and front passenger can experience maximum driving enjoyment. The sport seats are upholstered in a combination of leather and Alcantara, and are distinguished by lateral supports. The new GT4 sport steering wheel guarantees ideal control and direct steering feedback due to its compact dimensions. The technical aspects of the new GT sports car are based on the 911 GT3. As a mid-engine sports car and a prime example of driving dynamics in its class – it follows the conceptual tradition of such cars as the 904 GTS, 911 GT1, Carrera GT and 918 Spyder. A car replete with history, the GT4 is a fantastic addition to Porsche's range.





#### > FROM THE TRACK: THE FERRARI 488 GTB

Forty years on from the unveiling of its first ever mid-rear-engined V8 model, the 308 GTB, the Prancing Horse opens a new chapter in its 8-cylinder history. The Ferrari 488 GTB provides track-level performance that can also be enjoyed in everyday use. The 488 GTB's new 3902 cc V8 turbo is at the top of its class for power output, torque and response times, making it the new benchmark for this kind of architecture. The engine unleashes 670 cv at 8,000 rpm along with 760 Nm of maximum torque in seventh gear and a response time to the accelerator of just 0.8 seconds at 2,000 rpm. The gearbox features Variable Torque Management which unleashes the engine's massive torque smoothly and powerfully right across the rev range, while specific gear ratios deliver incredibly progressive acceleration when the driver floors the throttle. Designed by the Ferrari Styling Centre, the new car features very sculptural flanks which are the key to its character. Its large signature air intake scallop is a nod to the original 308 GTB and is divided into two sections by a splitter. The wide front spoiler features a double profile to improve the thermal efficiency of the radiators positioned at the sides. At the center two pylons are combined with a deflector which channels air towards the flat underbody. The broad, low tail is also dominated by aerodynamic solutions, including an innovative blown spoiler, which generates downforce without increasing drag. This works in conjunction with an aggressive ramp angle for the diffuser, which features active flaps. The greater height required for the diffuser was achieved by repositioning the exhaust tailpipes. The circular LED taillights have also been redesigned. Another outstanding offering from Ferrari's stable, the 488 GTB marries excellent track performance with everyday use.



> RALLY-INSPIRED: THE AUDI R8

Audi's R8 line takes its cues from rally cars and the second generation is no different. This high-performance sports car offers up 610 hp and can reach 100 km/h in 3.2 seconds, it's not only pleasing to the eye, but it carries some serious potential at the top end. The sound of the freely aspirated V10 engine has become even fuller and sharper; a 7-speed S tronic transmission and a newly developed quattro drive system transmit the power to the road. Perfect for both everyday driving, but also a blast on the weekend, the new R8 is the best of both worlds. Weighing 50 kg less than its predecessor, Audi's latest design reflects the sporty character of the R8. LED headlights are standard and for an extended field of vision and more brightness, Audi offers the laser spot for the high beam as an option – complemented by dynamic turn signals, standard at the back and optional at the front. Inside the car, the displays are all digital and the most important controls are grouped together in button clusters on the steering wheel. In the interior, the driver has the impression of sitting in a race car and the air conditioning controls emphasize the simplicity of the control panel with its floating effect. If you're looking for a sports car with more than a touch of the luxurious, the R8 is for you, with enough muscle to get the heart pumping, it's also a solid city car.



**> REIMAGINED:  
BENTLEY REFRESHES THEIR LINES**

Bentley is treating its Continental GT family of coupes and convertibles to a host of interior and exterior changes, as well as a power bump for the W-12 engine. The latest model sports a smaller grille, a new bumper, and redesigned fenders that incorporate the obligatory side gills. At the rear, a new bumper dons more chrome, and a lower diffuser is added on V8 S and GT Speed models. There's also a reshaped trunk lid and new 20- and 21-inch wheel designs. The W-12 engine has been upped from 567 horsepower to 582, while torque is up by 15 lb-ft to 531. Although the new power and torque figures remain shy of the 12-cylinder Continental GT Speed, they are nevertheless impressive. In terms of the interior, the updates include a smaller steering wheel, new pedals, a revised center console, new gauge faces, and Wi-Fi. The seats, upholstered in softer leather or available in faux suede, now have a new stitching pattern, generally upping Bentley's game. Alongside the Continental line, the Flying Spur range has received a range of new paint options and leather choices for the interior. Finally Bentley have released the Mulsanne Speed, which is capable of reaching 100 km/h in 4.9, making it one of the fastest luxury cars in the world.





### > THE BIG ONE: THE MERCEDES-MAYBACH S-CLASS

All Mercedes-Maybach S-Class vehicles are fitted with Mercedes' top of the range V8 biturbo engine and output of 455hp, which goes from 0 to 100 km/h in 5.0 seconds. As standard, Maybach is fitted with a panoramic sliding sunroof. This roof system and its large glass areas make an especially bright and friendly ambience in the interior. For the first time, the sliding sunroof is available with optional "Magic Sky Control" technology from Mercedes-Benz: the glass can be switched to light or dark at the touch of a button. In the interior, passengers are enveloped in lounge-style, modern luxury. With its clear architecture, refined materials and stylish controls, the vehicle embodies a sensuous elegance. For an exclusive look, the front center armrests with nappa leather or exclusive nappa leather upholstery feature embossed Maybach crests. Another special feature in the dashboard is the analogue clock with an IWC design. In its exterior design, the Mercedes-Maybach S-Class combines stylish, effortless superiority with trend-setting exclusivity. The vehicle makes modern luxury come alive in an exceptional way. Subtle yet noticeable changes in both the front and rear area differentiate the longest S-Class from its smaller siblings. Three double louvers in chrome within the radiator trim have a formative influence on the car's elegant look. Additional vertical chrome trim discreetly but deeply underlines the special appeal of this extraordinary vehicle. This theme is taken up once again in the design at the tail end. Big, but also beautiful, the Maybach is back.



### > WITH SPIRIT: THE ROLLS ROYCE GHOST II

The latest Ghost, the Series II, carries on from the previous car. A solid, beautiful body, the latest Ghost is certainly a large car, but detailed lines make it somehow appear gentle and classic. The front grille has become slightly curved and has been divided into three sections, it all appears a little more clearly designed than the previous iteration. From the recessed handles to the subtle lines running down the length of the car, it all appears a little more considered. The base model's interior is a lesson in luxury, with customers able to choose the color of the leather, the stitching, the carpet and more. From the details of the roof to the wood used on the console and the dash, every element is customizable, with a powerful engine, 6.6-liter, twin-turbocharged V-12, which produces 563 horsepower and 575 lb-ft of torque, that remains unchanged from the previous version, the newest Ghost isn't just for chauffeurs and is a car that owners will itch to drive. The Ghost is a car for those of us looking for the ultimate in luxurious experiences, it puts everything else in the shade, offering options and possibilities every other firm would love to have available to them. The latest iteration of the Ghost line raises the bar, again, in the realm of luxury, while remaining an excitedly responsive vehicle. A large car, the Ghost is nevertheless exceptionally personal.



# THE WORLD OF THE WATCH

## TIC TOC TO THE LATEST TRENDS IN MEN'S WATCHES

*Baselworld is the be-all end and-all of the watch world and this year's event was no different. Splendida visited the fair and found a few pieces and trends that are sure to make an impression.*

### BLACK WATCHES

Black is the new black. True, it's not a revolutionary concept, but more and more watches are featuring a black face these days and the solid silver-colored strap might just be a thing of the past, but we wouldn't bet on it.



#### **Our Pick: Burberry's Britain Icon Check**

Featuring Burberry's iconic check pattern, this appropriately named timepiece uses it as a grid pattern on the face. Made from DLC-treated titanium, this watch is both stunning and tough, though you can see the mechanism through the openworked motif.

### SPECIAL MATERIALS

Whether they are Fendi's feathers or materials which bring a technical aspect to watches, like increased resistance to the most extreme conditions, certain materials sprang surprises at Baselworld.



#### **Our Pick: Bulgari's Diagono Magnesium**

Bulgari combines cutting-edge materials in giving life to a pioneering urban timepiece: Diagono Magnesium. It's remarkably light and impressively sturdy case middle is made from two materials notably used in the space industry: magnesium and PEEK, a polymer capable of withstanding the most extreme conditions.



## BLING BLING

It's all about the stones this year, the more the better. We're seeing studded, encrusted, shiny and sparkly watches all over the industry and there's no sign of it letting up this year.



### Our Pick: Rado HyperChrome Plasma Diamonds Limited Edition

The Rado HyperChrome Diamonds collection now offers a new, limited edition of 600 models featuring the unparalleled high-tech shine of plasma ceramic. No model is more refined than this new addition with 56 glittering diamonds on the rose gold colored bezel, encircling the dial and making it a pleasure to check the time.

## CLASSIC

These are the sort of watch your father wore, and possibly his father before him. They're elegant, simple and absolutely stunning. A lack of modern features and complications set these almost delicate pieces apart.



### Our Pick: Slim d'Hermès

Slim d'Hermès captures the essence of pure form. The 39.5 mm diameter watch measures time to the beat of the Hermès H1950 extra-thin Manufacture movement, and can incorporate a perpetual calendar. This automatic caliber integrates a micro-rotor, thus reducing its height to a mere 2.6 millimeters. Versions measuring 32 or 25 mm in diameter are driven by a quartz movement, and crafted in steel or gold, with or without diamonds.

## PINK GOLD

The subtle, gentle charm of pink gold leaves the viewer feeling a sense of warmth. It's a more personal metal than yellow gold and we're seeing it pop up all over the place in bezels and straps.



### Our Pick: Christophe Claret's Allegro

Christophe Claret presents Allegro, his latest musical score. This haute horlogerie watch marries the minute repeater, that most delightful of complications, with useful functions: GMT, large date, small seconds and day/night indication. All within a movement that has been fully reworked, from plate to bridges and even the flywheel. Available in 18k pink gold.

### RUBBER STRAPS

Rubber straps seem to be all the rage at the moment. Offering a sporty, modern look and feel they're garnering a lot of attention. The upcoming Apple Watch will feature one and luxury brands like Gucci are also getting in on the action.



#### Our Pick: Gucci's Dive

The Gucci Dive collection extends to eight new quartz versions in a multitude of colours and effects, in styles that are classic, on-trend or sporting, with or without the distinctive green-red-green striped Gucci strap. Interestingly enough, Gucci have added a distinctive rubber strap with a triple folding clasp.

### LIMITED EDITIONS

There are expensive watches, and then are limited editions. The best in class, limited editions mark their wearers out as watch aficionados and offer distinctive takes on the very best pieces in the industry, this year we've seen a number of notable pieces.



#### Our Pick: Oris Thelonious Monk Limited Edition


Oris presented the latest timepiece in a collection that pays tribute to jazz legends. Produced as a 1,000-piece limited series, the Thelonious Monk celebrates the unique talent of one of the greatest ever American jazz pianists and composers. Monk was known for his avant-garde style and dissonant harmonies. In a clever reference to his distinctive technique, the smoke blue sunburst dial features 11 graduations between 10 and 12 o'clock.



### SMART WATCHES

Smart watches have been around for a couple of years now, but the Apple Watch has reignited interest. Previously, smart watches have tended to look like digital sports pieces and haven't really hit the heights, that's about to change.

#### Our Pick: Breitling's B55 Connected

Owners of the B55 Connected can use their phone to perform certain adjustments from time-settings, time zones, alarms, displays and operating parameters, night mode and more. The result is a considerable gain in comfort and efficiency. Conversely, the user may also upload the results of various measurements from the chronograph to the smartphone so as to be able to read them more easily, store them or pass them on. Breitling's arrival on the scene marks the beginning of something fascinating. 

# ULYSSE NARDIN

## STRENGTHENS ITS LEGACY BY SERVING AS TIMEKEEPER FOR THE 2015 YACHTING PREMIERE IN BEIRUT



**L**uxury Swiss watch manufacturer, Ulysse Nardin, lent its support to the prestigious 2015 Yachting premiere, in collaboration with its long-standing partners in the country, W. Salamoun & Sons. Strengthening its seafaring legacy, the tie up saw Ulysse Nardin serve as official timekeeper of the event, the premiere of which takes place between the 8th and 9th of June at the Zaitunay Bay in Beirut. On the occasion, Ulysse Nardin also showcased some of its sparkling novelties such as the Jade, Royal Ruby Tourbillon, The Ulysse Nardin Hourstriker Oil Pump, the Black Sea Marine Perpetual Ltd Edition and the Marine Diver "Boutique Edition.

Commenting on Ulysse Nardin's involvement in the show, Mr. Christophe Choroa, Managing Director of Ulysse Nardin Middle-East, said "Ulysse Nardin has a rich history with the sea and thus it gives us great pride to be the official timekeeper together with Salamoun & Sons at the 2015 Yachting Premiere in Zaitunay Bay, with which we have a sponsorship for the last two years. Lebanon is a significant market for us and it was but natural for us to lend our support as timekeepers to this esteemed event."

Being touted as something that has never been witnessed before, the 2015 Yachting Premiere brought together a diversity of luxury players in a show that had Government officials and other important dignitaries from the Arab world in attendance. Giant screens and loudspeakers were deployed to announce and depict the features of the opulent yachts that participated in the exclusive yacht parade. Adding a further touch of elegance to the luxury parade was a special trunk show by world-renowned designer, Elie Saab, whose stunning designs were seen on models during the event.

# IN THE SHADES

## ALL NEW LOOKS FOR A WHOLE NEW SEASON

*Although sunglasses are a year-round staple for most, we still like to update our look with a fresh pair when the warm weather hits. From retro-inspired round sunglasses to futuristic perforated graphic eyewear... Splendida takes a look at some of this season's latest for him and her...*

### ... FOR HER



#### COLORED SHADES - VICTORIA BECKHAM

Colors are the first things that you need when thinking of summer. And that couldn't but find its reflection in the eyewear trends for spring 2015 forming some really catchy and noteworthy exemplars of stylish and fashionable sunglasses. Victoria Beckham has a slightly futuristic take on her new collection with saturated color lenses inspired by the exotic nature and softer colors.

#### EMBELLISHED - DOLCE AND GABBANA

Oversized sunglasses are the ultimate glamorous accessories. Crystal embellished oversize shades are a step even further, and these Dolce&Gabbana Limited Edition ones are truly enchanting. With the Enchanted Forest as the location of the Dolce&Gabbana Fall Winter 2014-15 womenswear fashion show collection, and the cute critters transposed into motifs, the crystal embellished fauna and flora inspired sunglasses are not unexpected, yet utterly mesmerizing.



#### GEOMETRIC DETAILS - PRADA

These statement-making styles are the epitome of confidence. The oversized look, popular for years, continues to be a strong element in both casual and work wear. The updated frame shapes make the look modern, and each frame can serve as their own piece of impactful art. Pair with simple accessories and neutral make-up to really make these fun frames pop!



#### PERFORATED FRAMES - ALEXANDER MCQUEEN

Making an impact on your wardrobe, the Alexander McQueen square framed sunglasses are big, bold and beautiful. Perforated geometric patterns surround the lenses add instant attitude to your looks as well as an A-list edge.



## ... FOR HIM



### WOODEN FRAMES - SMITHS

Wooden accessories are always admired. From jewelry, wood has now advanced into sunglasses this summer. Light in weight, wooden sunglasses look stylish and natural. Go for Smiths' brown and green shades.



### BLACK SUNGLASSES – TOM FORD

In 2015, black sunglasses are in style with various shapes. All black lenses and frames are very much in vogue this summer. These entirely black sunglasses by the famous Tom Ford are certainly hot!



### FULL METAL– LOUIS VUITTON

Metal frames are still going strong... especially when they're boldly designed and beautiful. These classic aviator-style sunglasses from Louis Vuitton features LV's historic Damier pattern in matte and shiny metal on the temples and nose-bridge.



### OVERSIZED SUNGLASSES - DIOR

As with last year, 2015's all about honest design and clear expression. Oversized sunglasses are again in fashion and the square frame once again rules supreme. Go for something in light brown or black.



### ROUND - PERSOL

Round glasses are so in fashion this season, for both men and women. Bring out the retro in you with Persol's round in shape sunglasses for a trendy and stylish look!

### MONITOR EVERYTHING WITH APPLE WATCH

It's coming, Apple's first wearable tech is on the horizon, by the time you read this it might already be out. Apple's always secretive about their new devices, but you'll be able to monitor all sorts of health indicators with the Apple Watch. From your heartbeat to the number of steps you've taken, to the flights of stairs you've climbed, it's all available on Apple's smallest device. Sync it with your phone and you'll receive alerts and messages, but the real USP are the health aspects. We're betting that it won't be too long before you see all sorts of health apps arriving on the App Store.

[www.apple.com](http://www.apple.com)



## FITNESS GADGETS

### GET INTO SHAPE FOR SUMMER WITH THESE TECH TOYS

*With the summer nearly upon us it's time to tone up and get in shape for the beach with these great fitness gadgets. Everything's a little more fun with a bit of electronic wizardry.*



### FUELLED BY MOTION

The Nike+ FuelBand SE is the latest version of Nike's popular pedometer. The FuelBand tracks your movement over the course of the day and can send that information to either your smartphone or computer, allowing you to track your daily activity and monitor it over a period of time. All your activity is converted in Fuel points, meaning that whatever activities you're doing, there's no need to worry about conversions or sticking to set routines. A simple pedometer, the FuelBand also functions as a relatively stylish watch and the uploading features allow you to use it and the accompanying app as a basic monitoring device, meaning you get a complete activity monitor in a simple package.

[www.nike.com](http://www.nike.com)



### RUN WITH GARMIN

Smart devices are all well and good, but Garmin, the makers of the best GPS systems in the world, have come up with something that proves it's not all about apps and retina displays. The Forerunner 620 is, quite simply, a watch for runners, and features run timers, stopwatches, VO2 max estimates and recovery periods. It's a touch screen display, so you're not missing out on all the technological goodness, but this is a decidedly simpler device, simple, but perfect for what it does. You can also upload your data for analysis, share your times on social media, and get access to training plans via Garmin's website. As an added bonus, it's got pretty good battery life, so you won't have to worry about nightly charging.

[www.garmin.com](http://www.garmin.com)

### PERFECT BASS, PERFECT MOVES

The SE-D10C in-ear headphones from Pioneer are designed with runners and dancers in mind. With a unique style, the inner-ear headphone delivers sound directly into the ear canal via 9mm diameter driver units that use specially designed neodymium magnets that deliver clear, deep bass that's great to run or dance to. Thanks to the clever ergonomic design, the headphones will remain snugly in place whatever you get up to, leaving you free to get on with your routine while enjoying the bass. A companion app even helps you to create your own dance routines by balancing tempo, bass and pace and allowing you to record your sessions.

[www.pioneer-steez.com](http://www.pioneer-steez.com)



### HOLD IT ALL IN PLACE

Griffin make some of the best accessories for smart devices and the miCoach Armband is a great addition to your fitness regime. Made from ultra-lightweight sports nylon, the band wraps around your bicep, keeping your smartphone secure and available at all times. With a sweat-proof touch-through screen, the armband keeps your phone safe from scratches, but allows you to carry on using its touchscreen, added to that the armband contains ports for headphones or a headset, allowing you to plug in and enjoy your favorite tunes or Podcast. Forgetting all the high-tech gadgetry for the moment, there's also something altogether more analog – a holder for your house keys. There are plenty of armbands out there, but Griffin's model is fantastic for its simplicity.

[www.griffintechnology.com](http://www.griffintechnology.com)

### FILM IT ALL WITH GOPRO

OK, so this isn't strictly a fitness device, but it sure does make outdoor activities more fun. GoPro make what are quite possibly the best outdoor, portable HD video cameras. A variety of mounts are available, meaning that you can attach a GoPro to a helmet, a wall, a dashboard, just about anything. GoPros enable you to make seriously high-resolution video of anything you're doing. The GoPro Hero 4 Silver (pictured) allows you to shoot 1080p video at 60 frames per second, has a 12-megapixel camera with burst mode, is waterproof to 40 meters and has Wi-Fi and Bluetooth for easy sharing. If you upgrade to the Hero 4 Black, then you'll be shooting at 4K resolution, which is about as good as it gets these days.

[www.gopro.com](http://www.gopro.com)



# AN OLD FAVORITE RETURNS

## A BEIRUT ICON REOPENS IN STYLE

*Le Bristol Hotel is one of Beirut's most iconic venues, with a rich history and guests that have included Middle Eastern kings and Western celebrities, the hotel recently reopened this summer following extensive renovations.*



**H**otel Le Bristol reopened earlier this summer to great fanfare. The return of a classic Lebanese hotel, the event marked the latest transition for this famed venue. The five star, 151-room site has played home to dignitaries, celebrities and royalty over the years and has received treatment worthy of its name during a renovation overseen by Galal Mahmood Architects. By modernizing and updating the interior, CM Architects has brought this venerable institution into the 21st Century.

The entire space has been redesigned, and the new interior features six new rooms and an entirely new hotel infrastructure. Authentic and historical in style, the new Le Bristol features modern touches that respect the heritage of the building. The lobby sets the tone for the entire renovation. The hotel's famous draught board motif is still resplendent in the entranceway and the walls are covered in grey wood featuring colorful elements that hark back the original interiors of the hotel.

Off the lobby lies the famous Salon Oriental, a room that has hosted countless celebrities and royalty down the years. The new Salon incorporates the original Damascene woodwork which dates from the 19th Century and was installed in 1955 when the hotel first opened her doors. Covering the walls are pieces from the hotel's own art collection and the reception desk is made from classic walnut.



Conceived with the ideas of restfulness and well-being in mind, the rooms are soothing and refreshing.





Gourmandises, the famous cafe, sits at the entrance and is bright and welcoming in tone. With fruit-inspired colors of red, yellow and green, the interior is engaging and inspiring and draws its own inspiration from the colorful macarons that would sit in the window during years gone by.

The rooms themselves are divided into three themes, 'The 60's', 'Oriental' or 'Modern Classic'. The volumes within the rooms and decor are designed to give the guest a sense of arrival and relaxation. Conceived with the ideas of restfulness and well-being in mind, the rooms are soothing and refreshing, the furniture and lighting has been designed by Nada Debs and blurs the line as to where tradition and modernity meet.

A most modern, yet respectful, reimagining of an iconic hotel, GM Architect's work has, once again, raised the bar for interiors the world over. Le Bristol's new look not only brings the hotel bang up to date, but it's also carefully aware of the space's history and elegance.



# W. SALAMOON & SON'S

W. SALAMOON & SONS' TRENDSETTING HERITAGE JOINED FORCES WITH EXCLUSIVE SEA PROS YACHTS' EVENT, TO HONOR BEIRUT'S LEGACY OF STYLE AND INTERNATIONAL COLLABORATION AT THE 2015 YACHTING PREMIERE, IN ZEITOUNA BAY.



Select to the core, the get-together drew in renowned designer Elie Saab who tailor made a trunk show with exquisite models. Elite fans and clients of Ulysse Nardin, W. Salamooun & Sons, and Sea Pros Yachts, gathered in a lavish setting.

W. Salamooun & Sons exhibited a new colorful collection with yet again notoriously versatile pieces, here devised for its Lebanese jet setters, as well as its Regional, Swiss, and Italian collaborators. Elegance and sophistication defined the selected jewelry. From timeless sets to the latest creations, a long-standing tradition of premiere quality at its best was displayed.

Lebanese government officials and Arab leaders took part in the event sponsored by Ulysse Nardin and W. Salamooun & Sons, in addition to Ferrari, and Bank Audi Private Bank. His Excellency the Minister of Tourism Michel Pharaon was also present for the occasion, alongside Sea Pros Yachts' President Mr. Alain Maaroui, for an event superbly managed by Mr. Neiman Azzi.

Witnessing precious moments is what the jewelry house's track record has always been about, encouraging the development of creative spaces, connecting shakers, and developing bonds. The happening's roaring success is a tribute to Lebanon's undeniably resilient and celebratory spirit.

The finest caliber of local craftsmanship and international standards of professionalism were observed. The haute joaillerie's showcase coincides with the launch of its new W. Salamooun & Sons boutique in the most prestigious heart of London.

# PHOENICIA INTERCONTINENTAL HOTEL

50 YEARS OF HERITAGE AND  
HISTORY MAKE PHOENICIA  
ONE OF BEIRUT'S LANDMARKS



**T**he Phoenicia Hotel was a dream for Najib Salha, a prominent Lebanese businessman who in the year 1953, during Lebanon's Golden Era, envisioned to build a world class hotel on the shores of Beirut. With a group of investors, Mr. Salha founded "La Société des Grands Hotels du Liban" and invited leading American architect Edward Durell Stone to fulfill this dream.

Overlooking the Mediterranean Sea with its majesty and grandeur, Phoenicia stands as the landmark at the heart of Beirut, a few minutes from the city's business and banking district, the major shopping areas and the vibrant downtown.

Combining a unique elegant exterior with a fabulous majestic interior, the hotel became in the blink of an eye, a reference in the world of hospitality.

Royalty, world leaders and celebrities made Phoenicia their preferred residence, contributing to Lebanon's reputation as the "Switzerland of the Middle East".

Recently voted as one of the top cities in the world to visit, Phoenicia Hotel Beirut continues to be the luxury address from where you can discover the unique and diverse cultural aspects of this vibrant city and country.

## RAISING THE BAR OF SOPHISTICATION

Whether your passion is the ancient history or the contemporary art scene, the heritage or the fashionista's dream, the finest dining experience or authentic street food, the wellness experience of fresh mountain air and nature's dramatic scenery or the legendary nightlife, skiing and sunbathing all in the same day, this Mediterranean silk route city holds a world of experiences to discover.

Phoenicia Hotel has a year round client base which continues to expand. Each season heralds the start of the business and social calendar of events that has become the hallmark of Phoenicia.

The launch of the 'Beirut Petroleum Club' which is located at The Phoenicia, coincides with the development of the offshore project which is anticipated to establish a new energy sector and support services for Lebanon from 2014. With member and affiliate petroleum clubs around the globe, Beirut Petroleum Club will be the latest addition and the first in Lebanon.

For global business and independent luxury leisure travelers "Live The Experience" at Phoenicia includes selected international and local market packages and services which reveal the unique experiences of Phoenicia Beirut and within Lebanon.

Whether guests are staying for a number of nights, or looking for the perfect day retreat and Spa indulgence from city life, adding a personal 'me-day' following a conference, wanting to learn new skills from cooking classes with the master chefs, planning a dream wedding or to unlock our insider knowledge of Lebanon's treasures of specific interest to them, Live The Experience provides the tailor made solutions.

For regular and repeat guests, Live The Experience offers an annual membership providing a world of pleasure with a host of benefits. This coupled with the detailed guest preferences and the comfort of the warmest of welcomes, ensures recognition and personalized requests are the standard.

Expect your stay to over deliver and become part of history in the making as the next chapter of Phoenicia the legend is written.



PHOENICIA

BEIRUT

INTERCONTINENTAL  
HOTELS & RESORTS



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# SYDNEY'S, LE VENDÔME HOTEL

EXPERIENCE LIFE AT THE HIGHEST  
LEVEL OF LUXURY



Sydney's has remained one of the most fashionable entertaining destinations since it opened in 1996



**S**ydney's, located in the majestic Le Vendome Hotel Beirut is, once again, a gathering point for both the young and old generation. The restaurant's interior received a cosmetic face-lift, adding more modern design touches and lighter colors without forgetting the undeniable flawless service and impeccable food with the signature dishes of Sydney's and additional mouthwatering plates for you to discover

The place is busy and ready to welcome guests starting 6am with a unique continental breakfast, followed with lunch, afternoon coffee and tea, then of course comes a romantic or business dinner, depending on your mood. Any minute in between, you're welcome to come in and enjoy the whole new set up...

Named as a tribute to its first manager John Sydney, Sydney's has remained one of the most fashionable entertaining destinations since it opened in 1996. Celebrated for great food, drinks and wonderful cocktails, Sydney's is without a doubt the true culinary experience of Beirut all of which can be enjoyed 24h with a spectacular view over the Mediterranean Sea. <#>



LE VENDÔME  
BEIRUT

INTERCONTINENTAL  
HOTELS & RESORTS



TIMELESS ELEGANCE

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# SPLENDIDA'S GOOD FOOD AWARD WINNERS

Enjoy some recipes and treats you will fall in Love with!



## ▲ TAGLIATELLE WITH BLACK TRUFFLES

### Ingredients: 4 servings

Coarse salt  
 ½ pound tagliatelle  
 4 tablespoons (1/2 stick) unsalted butter  
 2 small cipollini onions, minced  
 2 ounces black truffles, very finely chopped  
 1 cup Prosecco  
 7 ounces fresh Robiola cheese, broken into pieces  
 2 tablespoons heavy cream, (optional)  
 2 tablespoons minced fresh chives, for garnish

### Directions

Bring a large pot of water to a boil. Add salt and tagliatelle. Cook until al dente according to package instructions.

In a medium skillet, melt butter over medium heat. Add onions, and a cook, stirring until translucent, about 3 minutes. Stir in 1. ounce truffles and a pinch of salt. Cook until tender, 2 to 3 minutes. Add Prosecco and cook until reduced half, about 5 minutes.

Add cheese, and whisk until melted. Stir in remaining 1. ounce truffles. Cook for 2 minutes. If sauce is too thick, stir in cream. Stir in chives

Drain tagliatelle, and place in a large bowl. Add sauce, and toss to combine.

## ▼ CREAM OF MUSSEL SOUP

### Ingredients: 4 servings

1kg mussels  
 1 cup dry white wine  
 60g butter  
 8 green shallots, chopped  
 ½ teaspoon curry powder  
 ¼ cup plain flour  
 3 cups water  
 1 tablespoon tomato paste  
 1 large vegetable stock cube, crumbled  
 ¾ cup cream  
 1 tablespoon chopped fresh dill

### Directions

Combine mussels and wine in large saucepan; bring to boil, cover, simmer for 3 minutes, remove mussels as they open (or microwave, covered, on HIGH for about 2 minutes). Strain cooking liquid and reserve.

Melt butter in large saucepan, add shallots and curry powder, cook for 2 minutes or until shallots are soft. Stir in flour, stir constantly over medium heat for 2 minutes. Remove from heat, gradually, and reserved liquid, water, tomato paste and stock cube. Return to heat until mixture boils and thickens. Add cream, dill and mussels, heat without boiling.





## ▲ CREPES WITH RICOTTA CHEESE AND BLUEBERRIES

**Preparation time:** 40 min

**Cooking time:** 15 min

**Ingredients:** 4 servings

2 cups milk

1 1/3 cup flour

1 egg

1 tablespoon vegetable oil

1/2 teaspoon baking powder

2 tablespoons sugar

1/2 cup ricotta cheese

2 or 3 tablespoons agave nectar

1/2 cup fresh blueberries

### Directions

Prepare crepes.

Heat ricotta cheese and agave nectar in a small skillet on medium-high and keep mixing it until the mixture becomes liquid and of even consistency. Remove from heat and let it cool. Once it cools a bit, the mixture would become more solid, which is what we want.

**To serve:** add 2 tablespoons of agave-ricotta cheese mixture on top of the open crepe, scatter blueberries, and fold the crepe in half. Ready to serve!

## ▼ COCONUT LIME BERRY CAKE

**Preparation Time:** 15 minutes

**Cooking Time:** 35-40 minutes

**Ingredients:** 12 servings

3/4 cup unsalted butter, at room temperature

1 3/4 cups plus 1 tablespoon all-purpose flour

2 teaspoons baking powder

1/2 teaspoon coarse salt

1 cup packed sweetened shredded coconut

1 cup plus 1 tablespoon sugar

3 large eggs

3/4 cup buttermilk

2 teaspoons finely grated lime zest

2 tablespoons plus 3 tablespoons lime juice

3 cups mixed berries (or raspberries and blueberries)

### Directions

Preheat oven to 350 degrees. Grease a 9-by-13-inch baking dish and set aside.

In a large bowl, whisk together 1 3/4 cups flour, baking powder, salt, and coconut. In another large bowl, using an electric mixer, beat butter and 1 cup sugar on high until light and fluffy. Add eggs, one at a time, and beat until combined.

With mixer on low, add flour mixture in three additions, alternating with two additions of buttermilk, and beat until combined. Stir in lime zest and 2 tablespoons of lime juice. Pour batter into dish. Smooth top with a rubber spatula.

In a medium bowl, toss together 1 tablespoon flour, 1 tablespoon sugar, berries, and 3 tablespoons of lime juice. Scatter berry mixture over batter. Bake cake for 35-40 minutes, or until cake is golden at edges and a toothpick inserted in center comes out clean.

Let cake cool in pan on a wire rack. Cut into squares and serve.





# HIGH-PRICED LIVING

IF YOU'RE LOOKING TO VISIT THIS YEAR'S MOST EXPENSIVE CITY... CHECK HERE...



*New York and London are famous for being pricey, as is Tokyo, but here we take a look at the most expensive cities in the world, you can either stay away or jump right in!*

Firstly, let's put things in perspective: According to a recent survey by the Economist, it's Singapore that's the most expensive city in the world, London doesn't make the top ten and New York languishes in 22nd. Now that's out of the way, let's look at numbers 1 to 10.

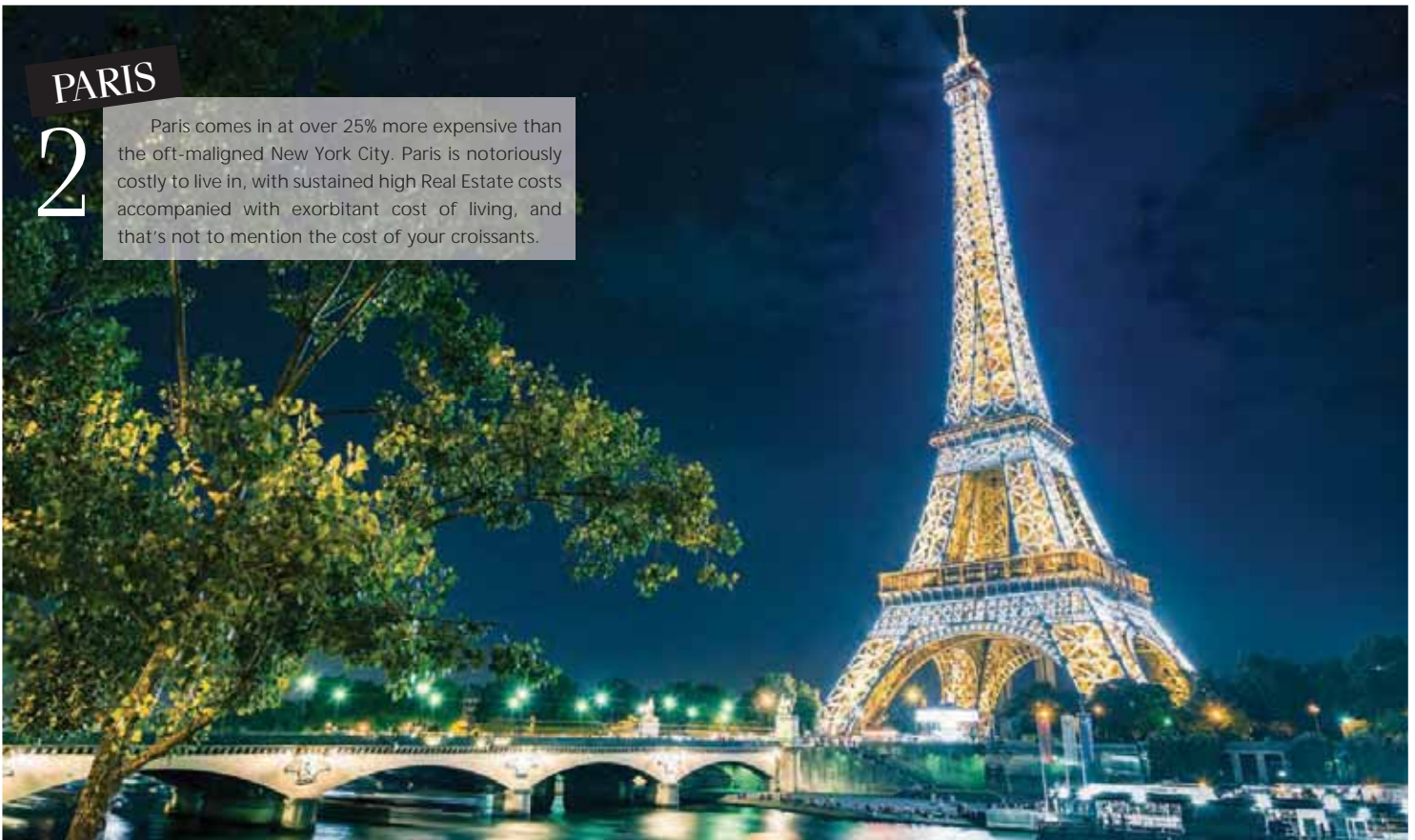




## SINGAPORE

1

Southeast Asia's financial muscle, the island's high prices are driven by the banking sector and the city's well-paid expatriates. Global headquarters don't help the increasing rents and there's no sign of a slow down.



## PARIS

2

Paris comes in at over 25% more expensive than the oft-maligned New York City. Paris is notoriously costly to live in, with sustained high Real Estate costs accompanied with exorbitant cost of living, and that's not to mention the cost of your croissants.

## OSLO

3

Scandinavia as a region is famed for its high prices, but Oslo takes the cake, beating out Copenhagen. Norway's capital is also her largest city and prices are driven up by a burgeoning tech industry that eats up a lot of her real estate.



## ZURICH

4

It might not be Switzerland's capital, but Zurich is leagues ahead of Bern in terms of costs. As the headquarters of myriad international financial organizations, the city has always been pricey and Swiss banking secrecy laws mean that's never going to change.





## SYDNEY

5

Sydney narrowly pips Melbourne to fifth spot. Australia's capital is certainly expensive, 1,000,000 USD will get you a measly 41m<sup>2</sup> of property and you'd be lucky to have much left over for sunscreen after buying lunch at its notoriously hip restaurants.



## MELBOURNE

6

Not to be outdone, Melbourne, Australia's second city, is almost as expensive as the capital. With a strong economy driven by tech start-ups and the financial industry, Melbourne makes it to number six on our list.



## GENEVA

7

The largest city in the French part of Switzerland, Geneva is synonymous with the international banking industry. Home to a cosmopolitan population, Geneva draws up and comes from across the globe due to its attractive salaries and benefits, which in turn have driven up the cost of living.



## COPENHAGEN

8

Despite impressive salaries, the Danes of Copenhagen can't have much left over at the end of the month. With one of the highest standards of living in the world, the city comes with the costs that go with it and public transport, clothing and eating out are notoriously expensive.

## HONG KONG

9

In ninth place is the Asian tiger of Hong Kong. Again, the high prices are down to the driving force of international finance. High salaries makes for high living costs and Hong Kong and its crowds of expatriates are no exception and it's the second most expensive Asian city.



## SEOUL

10

South Korea's capital thrives on a booming tech industry and the city with the fastest Internet in the world competes with more traditional hot spots. Amazingly, ten years ago Seoul only just made the top 50 on the Economist's list.



DESTINATION

# ISLANDS OF PARADISE

## WHICH ISLAND IS FOR YOU?

*Welcome to the world of the super rich as we take you on a tour of some of the world's most exclusive vacation spots in the middle of the ocean.*



## COUSINE ISLAND

A hybrid between a luxury resort and a nature reserve, Cousine Island is one of the most beautiful places in the world. Covering a mere 62 acres, it's one of the Seychelles and can only be reached via helicopter. A truly unique location, Cousine is home to a luxury resort with a spa and a five-star hotel, so visitors can mix all their mod cons with a wonderful wildlife experience. Surrounded by crystal-clear blue seas, the island itself is home to myriad types of birds and sea life, including turtles and tropical fish. Be sure to indulge in the luxuries of the spa and the accompanying resort, but when you're done the natural environment of Cousine just begs to be explored in a hired boat for the ultimate nautical safari. With golden beaches and stunning plant life, the island resembles nothing less than paradise, perfect if you want to escape the hustle and bustle of city life. A remarkable, one-off spot, Cousine is the sort of place where stories are made, it's the perfect blend between luxury and the great outdoors and is somewhere that is simply unforgettable.



## MNEMBA ISLAND

Sitting just under three miles off the coast of Zanzibar, Mnemba Island is probably the last spot of land between Africa and Australia and represents an extremely remote holiday destination. With nothing on the horizon, Mnemba's views are unique and comprise of little more than perfectly blue waters. The island is also wonderfully undeveloped, with a mere ten beachside lodges to accommodate visitors, each of which enjoys completely uninterrupted vistas of stunning natural beauty. At night the sky comes alive due to the lack of light pollution, resulting in the most stunning sunsets. The island is tiny, only one mile around, and it's also home to a conversation area full of flourishing reefs, turtles, fish and countless other aquatic wonders. There's precious little to do on Mnemba, and unsurprisingly, the activities on offer all relate to the stunning waters surrounding it. After pushing off from the white sand beaches, visitors can enjoy a range of watersports, such as deep-sea fishing or kayaking, not to mention the obligatory snorkeling and diving. A water-lovers' haven, Mnemba is the sort of place in which time becomes a liquid concept, a place to wish away days in blissful relaxation.

## COCOA ISLAND

Cocoa Island is a stunning piece of natural perfection: flawless white sand beaches, a deep, deep blue natural lagoon in the center of the island and a purpose-built five-star hotel and resort that brings luxury to this remote island. Amazingly, the villas, 33 in total, on the island are all waterborne and include stunning personal touches such as landscaped gardens, individual swimming pools, a yoga center, a spa, an area dedicated to watersports and a wonderful, mouthwatering Thai restaurant. Thankfully, all this luxury living is conducted under a strict green policy, where power is supplied through various eco-friendly methods, recycling is a must and man's impact on the island is reduced to a bare minimum. Relax with a little yoga, then head off to do a little diving, before heading to the restaurant to indulge in a spot of Thai Green Curry as the sun sets. Islands with lagoons are wonders, water within land within water, they are the things of overproduced travel brochures, only in the case of Cocoa Island, it's the real thing. All this beauty, all this ecological goodness, Cocoa Island is a must-visit if you're looking to escape it all.





### BARBADOS

It's certainly one of the most famous island vacation spots in the world, but Barbados is a luxury island with a history of leaving guests thoroughly relaxed. It's still a celebrity hotspot and a popular destination to sit back in the sun during the winter months, which is a rarity in itself. The island is completely flat, there's not a hill in sight to spoil the remarkable ocean views and that's quite amazing in its own right, as the island isn't small at over 150 square miles in size. Barbados' beachfronts are sprinkled with luxury hotels, fine dining restaurants and great bars, meaning that the nightlife is certainly more upbeat than at other islands on this list. Your accommodation options are endless and there's no shortage of luxurious places to stay, there's even a golf course nestled amid the spas and beachfront bars. An altogether different proposition from many of the other entries on the list, Barbados is the place to go if you're looking for a lot of fun in the sun, while enjoying the atmosphere of an exclusive island.

### MUSTIQUE

One of the world's most famous luxury retreats, Mustique is a favorite destination for the glitterati and millionaires alike. A private island, the game revolves around obtaining an invitation from a property owner on the 1,400-acre island. This tropical paradise is home to the likes of Mick Jagger and is frequented by members of the British royal family. Found in the Caribbean, Mustique is a members only club of the highest level. The property owners have formed an organization called The Mustique Company to oversee the exclusivity and natural environments of the island. The Company strictly controls access to the island, with the result that admittance is by invitation only. Despite the jet-set lifestyle of the island's inhabitants, Mustique is notoriously laid back; the most popular nightlife spot is a joint called Basil's Bar and vacationers are just as likely to be sunning themselves on the beaches or touring the coast in private yachts. Perhaps the most exclusive island on this list, Mustique is the ultimate member's club and an invitation has to be among the sought after tickets in the world.



### PALM ISLAND

Part of the archipelago that forms Saint Vincent and the Grenadines, Palm Island stands apart from the other micro-islands in the group; in the middle of a bright blue sea, Palm Island lies one mile away from Union Island, the largest in the cluster, and is only reachable by boat. At 135 acres, the island is relatively small and is something of a paradise. A private resort offers up everything you could wish for and there's certainly a temptation to never leave the confines of this five-star location, that caters to your every whim. Running the length of the coast, Casuarina Beach is one of nature's finest sights with coconut palms, bright blue waters and white sand that runs down to the ocean. The small resort offers only 40 rooms to ensure a sense of privacy and exclusivity, but there's a Michelin-starred restaurant awaiting guests and a fantastic, simple bar where you can enjoy the sunset. With a natural setting like no other, Palm Island is one of nature's greatest creations.





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**NEW**



**CUSTOM LINE 97 - 2009**

- 5 Cabins + 3 Crew
- Twin MTU 2400 HP (Diesel)
- > **Price:** € 4,850,000



**REGAL 2700 - 2015**

- Mercruiser 350 Mag. MPI 300 HP (Gaz)
- > **Asking Price:** \$ 124,500

**NEW**



**MASTERCRAFT X-STAR - 2013**

- Ilmor 6.2L OPS 430 HP (Gaz)
- > **Price:** \$ 165,000



**REGAL 3350 - 2008**

- Single Cabin
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- > **Price:** \$ 150,000



**SUNSEEKER HAWK 31 - 1997**

- Single Cabin
- Twin Volvo D3 190 HP (Diesel)
- > **Price:** \$ 95,000



### GALEON 325 OPEN - 2015

- 2 Cabins
- Twin Volvo Penta D4 260 HP (Diesel)

> Price: € 255,882

**NEW**



### RIVA 33 GITANO - 1995

- Single Cabin
- Twin Volvo 330 HP (Gaz)

> Price: \$ 87,000



### REGAL 28 EX – 2015

- Mercruiser 350 Mag. MPI 300 HP (Gaz)

> Asking Price: \$ 170,000

**NEW**



### CUSTOM LINE 97 – 2007

- 5 Cabins + 3 Crew
- Twin MTU 16V M93 2775 HP (Diesel)

> Asking Price: € 3,850,000



### PRINCESS V57 - 2013

- 3 Cabins + 1 Crew
- Twin Volvo Penta D13 900 HP (Diesel)

> Price: £ 735,000



### BERTRAM 630-2009

- 4 Cabins
- Twin MTU 12V 2000 CR 1825 HP (Diesel)

> Asking Price: € 1,975,000



### CRANCHI 58 FLY- 2012

- 3 Cabins + 1 Crew
- Twin Volvo 700 HP IPS 900 (Diesel)

> Asking Price: € 700,000



### PRINCESS 62-2009

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- Twin CAT C18 1015 HP (Diesel)

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